

## **APEDA's participation in BioFach Germany 2013**

Dear Exporter,

APEDA is participating in Biofach 2013, the largest organic trade fair in Germany, being held at Nuremberg, during 13-16 February, 2013. This is not only the largest Organic Trade fair in the world but the destination for meeting organic stakeholders (Producers, processors, handlers, exporters, importers, certification bodies, government representatives, consultants etc.) from all over the globe.

India's export of organic products to EU and USA during the last three years has increased substantially at 112% in terms of volume and 167% in terms of value. The major items being exported are Basmati rice, cotton, tea, medicinal and herbal plants, sugar, processed food products etc. Considering the increasing trend in the demand of Indian organic food products, APEDA has booked approx. 560 sq. mts in Hall No. 5 (same position as during "Country of the Year 2012") for a larger participation with a possibility to accommodate a maximum of approx. 20-25 exporters.

As you are aware that APEDA provides the booths at subsidized rates every year to our organic stakeholders for a wider participation.

For a well-constructed booths of 9 sq. mt, Rs 1,85,000 will be charged which includes the cost of 9 sq. mt Rs 150,000 with well constructed, designed and furnished alongwith company panels, lights, chairs, entry passes, dispatch of your samples (up to 10-15 kg) and Rs 35,000/ for communication package( to be paid to Nurnberg Messe). The minimum size of the stall will be 6sq. mt available for Rs. 1,35,000/.

Interested parties may confirm your participation at the earliest by 5<sup>th</sup> October 2012 positively to Ms. Samidha Gupta, Assistant General Manager, APEDA at [agmorg@apeda.gov.in](mailto:agmorg@apeda.gov.in) Please send the attached co-exhibitor's application duly filled along with the Scope certificate and demand draft of **Rs. 100,000** in favor of "APEDA" towards the advance payment. This amount will be adjusted with the balance amount for the stall charges.

Advisor NAB (NPOP)

[Application as co-exhibitor](#)

