

Sub : Canadian International Food & Beverages Show, Toronto, Canada 8th March to 10th March 2009

Canadian International Food & Beverages Show is considered to be one of the largest and best fairs in Canada and is very popular among the importers and exporters of agro products around the world. Considering the exposure that the exporters get after participation in the event, APEDA participates in this event on a regular basis. Specific promotion for Basmati Rice and Processed Food Products includes food products have been organized during our participation in this event.

This year Canadian International Food & Beverages Show, Toronto, Canada is being held from 8th to 10th March 2009. It is proposed to promote Indian Food products like; ready-to-eat food/curries soups, honey, spices & herbs, fresh/frozen fruits & vegetables, chutney, pickles, herbal tea, wines and basmati rice through display and free sampling to visitors.

APEDA intends to take space of 100 sq. mtr and the exporter would be allotted a completely decorated-move-in space, on payment of Rs. 1.5 lack as participation fee per participant. The interested exporters are requested to confirm their interest by taking a stall at APEDA pavilion by 15th December 2008 positively.

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