



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

Ref No: Dir/FFV/VegCluster III
Dated : 16th October, 2012

ADVISORY FOR EXPORTERS OF VEGETABLES

It is to inform all exporters of vegetables to EU and other destinations that we are continuously receiving Rapid ALERTS especially on Okra . The increased frequency of such alerts is being hosted by DEFRA on their website which could, in the longer run, damage the interests of the vegetable exports from India. We have regularly been intimating the concerned exporters about the alerts received against their shipments and requesting for information . The responses from several exporters are not forthcoming .

It is a cause of serious concern and we would like to caution exporters that any further rapid alert received in their shipments despite our having cautioned earlier , would be viewed extremely seriously and action , as deemed necessary, would be initiated .


(R.K. Boyal)
Director

Place: New Delhi