

Made in India: Food B2B Meet organised by FICCI

FICCI, New Delhi is going to organise Buyer- Seller meet on Food Sector “Made in India: Food B2B Meet” from April 20-21, 2017 at the Leela Ambience Hotel at Gurgaon. Tentatively 40 International buyers/ Procurement Heads are expected from Saudi Arabia, UAE, Kuwait, Qatar, Bahrain, Oman, Vietnam, Malaysia, Nepal, Bangladesh, Sri Lanka, Belgium, Hong Kong, Thailand and African Countries. The buyers are interested in all kinds of food products and non alcoholic beverages i.e. Rice, Canned foods, Canned Fruits and Vegetables, Fruit Pulps, Pickle, Juices, Biscuits and snacks, Dairy Products, Meat and Processed Meat, Non Alcoholic beverages, Wheat, Dried fruits and nuts, Pasta, Sauces and Condiments, etc..

FICCI is providing stalls to participants to display their products during the two days of B2B and prescheduled one to one meetings with the international bulk buyers will be organised on the allocated booths of the participants.

APEDA is also a partner of FICCI and is allocated a separate Pavilion for its exporters for participation. An amount of Rs. 50,000/ will be charged for each of 6 sq. mtr. (3x2) stand to display for food products and minimum 20 prescheduled B2B meetings with the International buyers/ Procurement Heads will be organised. Therefore, interested exporters to participate under APEDA umbrella for B2B Meet may contact Ms. Samidha Gupta, Assistant General Manager at samidha@apeda.gov.in by 14th April 2017 at 4.00 PM.

Criteria of selection of exporters will be first cum first basis and in case of huge demand, lottery system may be adopted.