

**SUBJECT : PRO FOOD PRO PACK AND AGBIZ AT COLOMBO, SRI LANKA  
SCHEDULED TO BE HELD FROM 23<sup>RD</sup> TO 25<sup>TH</sup> AUGUST, 2013.**

“PRO FOOD PRO PACK AND AGBIZ” the most comprehensive processed food / packaging exhibition will be held from 23<sup>rd</sup> to 25<sup>th</sup> August, 2013 at Colombo, Sri Lanka. This exhibition attracts large number of visitors who are looking for latest and best products available in the market.

As Sri Lanka’s only food & packaging industry event, Pro Food Pro Pack attracts all stakeholders from the retail and wholesale food / beverage service sectors generating new connections and new business for everyone involved.

Considering the potential of Indian food products in this untapped market, APEDA has decided to participate in the forthcoming event scheduled to be held at Colombo, Sri Lanka from 23<sup>rd</sup> to 25<sup>th</sup> August, 2013.

The undersigned and Mr. Bidyut Barua, AGM, APEDA will be organizing the participation. APEDA has taken 100 sq mtr area for organizing its participation in this event and invite exporters for participation & displaying their products to cater to Sri Lankan Market. Interested exporters may send their confirmation for participation or by sending exportable high quality products in attractive packing to the undersigned by 15<sup>th</sup> July, 2013 positively.

Considering that the space is limited, the participation will be on first come first serve basis.

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