

Dear Exporter,

APEDA is considering to participate in SIAL China, 2014, Shanghai scheduled to be held from 13-15 May 2014.

Shanghai is fast upcoming centre of China's rapidly expanding food, drinks and hospitality sector.. In the last couple of years, Shanghai has emerged as the globally recognized commercial and economic powerhouse of China and is considered as the centre of retailing of food distribution and has been ranked high for the consumption of imported food products. SIAL China is considered to be one of the premier exhibitions, which attracts good number of buyers.

Guar gum, Maize, Groundnuts, Processed food products, Animal Products, Cocoa, Ready to Eat, IQF and Processed Fruits and Vegetable products are majorly exported to China from India. Recently, China has also allowed access to Indian Basmati Rice.

APEDA proposes to take a limited space for participation in the show. The space will be allocated on first come first serve basis. While there is no charge for participation, the exporters have to carry their products samples with themselves for display / publicity.

In case you are interested to participate under the APEDA banner, may please contact:

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