

# Addendum

Our earlier invitation is hosted at APEDA web site on 21.5.2015 for interested exporter(s) may confirm their participation in Africa Big Seven (SAITEX) from 21<sup>st</sup> to 23<sup>rd</sup> June-2015.

In this connection this year APEDA has taken 100 Sq. Mtr. of space to project the Indian Products. **Dr. C B Singh, Asstt. General Manager and Mr. Kamal Kant, SOE APEDA** will be coordinating APEDA's participation in the event. The participants will be accommodated on first come first served basis. To create an ambiance by displaying the Indian products in focused and effective manner. APEDA has planned to provide a furnished stall in 3x3 (9 Sqm.) individual stand. It has been decided that an **amount of Rs. 1.26 lakhs** will be charged from the individual exporter for a fully furnished booth. The exhibitors shall be provided with fully constructed and furnished stand however, the exhibitors will have to manage the dispatch and clearance of exhibits of their own. If you wish to have more area, stall in multiplication of 9 sqm could be requested well in advance.

In case you are interested in participating in this event along with **APEDA**, may send us your **confirmation along with a draft of Rs. 1.26 lakhs in the Name of APEDA, payable at New Delhi** for an area of 9 Sqm OR multiplications of that **by 29<sup>th</sup> May, 2015** to finalize the list of participants. **The demand draft shall be sent to Mr. Kamal Kant, SOE at APEDA, New Delhi**

South Africa being a focus area location qualifies for Marketing development Assistance (MDA) benefit. It is also requested that along with confirmation, you may please provide us your passport details and scanned copy of the passport so that recommendation for issuance of visa can be made. You will also have to intimate the location where your visa application will be filed so that APEDA can issue recommendation letter in this regard.

The participants shall also fill up the application form, in the format given below, and submit to the Head Office along with the DD and confirmed by mail as mentioned.

**Dr. C B Singh**  
**AGM, APEDA, KOLKATA**  
**Mobile No: 08334905777**  
**Mail ID: [cbsingh@apeda.gov.in](mailto:cbsingh@apeda.gov.in)**

**Please send your application form along with DD to:-**

**Mr. Kamal kant, SOE**

**APEDA**  
**3, Floor NCUI Auditorium Building**  
**3, Siri Institutional Area, Opp. Asiad Village**  
**August Kranti Marg, New Delhi 110016**  
**Tel: 011-26850877, Mobile: 09711110993**  
**Email: [kamalkant@apeda.gov.in](mailto:kamalkant@apeda.gov.in)**



## AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)

APEDA, 3<sup>Rd</sup> Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg,  
(OPP. Asiad Village New Delhi 110016  
Phone: 011-26513204/26513219/2651

### APPLICATION FORM

|  |   |                 |        |
|--|---|-----------------|--------|
| Name of the Fair/Exhibition  | Africa's Big Seven (SAITEX), Johannesburg, South Africa |                 |        |
| Date of Fair/Exhibition  | FROM 21 <sup>st</sup> to 23 <sup>rd</sup> June, 2015    |                 |        |
| Name of Company  |   |                 |        |
| Address<br>Street<br>State<br>Tel:<br>Fax:<br>Email:<br>Website (if any) :                                     |   |                 |        |
| Name & Designation of Key Executive  |   |                 |        |
| Are you a registered with APEDA,   | (Yes/No.)   | RCMC NO.        |        |
| If yes please attach a Photocopy of Registration Certificate   |   |                 |        |
| Are you registered as small scale industry?<br>If yes, please attach attested copy of Registration Certificate |   |                 |        |
| Are you a member of other EPC/Commodity Board? Please specify  |   |                 |        |
| Space requirement in (sq. Mtrs.) 9SQM  |   |                 |        |
| Products to be display   |   |                 |        |
| Total turnover of Company (For 3 Years   | In Rs.  | Export turnover | In Rs. |

|   |
|---|
| <b>Organization Activity (Describe your Organization Profile)</b> |
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**PAYMENT DETAILS: Rs. 1,26,000/- for 9 SQM**

Payment may be made by Pay Order/Demand Draft, favouring "APEDA, NEW DELHI" payable at New Delhi (India) in Indian Rupees.

| Date | P.O. No./DD No./ with Bank Name | Amount in Rs. |
|------|---------------------------------|---------------|
|      |                                 |               |

Please return filled application form for booking of space at APEDA Pavilion by Fax/E-mail ([cbsingh@apeda.gov.in](mailto:cbsingh@apeda.gov.in); [kamalkant@apeda.gov.in](mailto:kamalkant@apeda.gov.in)) or by post

Mobile \_\_\_\_\_ email \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_\_\_ Applicant's signature along with Stamp: \_\_\_\_\_

**PARTICIPATION CONFIRMATION FORM FOR AFRICA'S BIG SEVEN/SAITEX  
2015 AT GHALLAGHER CONVENTION CENTRE, MIDRAND,  
JOHANESBURG DURING 21-23 THE JUNE, 2015**

| S.No. | Details   | Filled by Exporter |
|-------|---|--------------------|
| 1.    | Exporter Name & Address<br>with Contact person and<br>contact details (with STD<br>codes)<br><br>Name :<br><br>Address :<br><br>Contact person :<br><br>Tel :<br><br>Fax :<br><br>Email : |                    |
| 2.    | Participation representative<br>and his contact details   |                    |
| 3.    | Product range   |                    |
| 4.    | Space requirement   |                    |
| 5.    | Export turnover of products<br>for last three years.  |                    |
| 6.    | Passport Details<br>Name as in Passport:<br>Date of Birth<br>Passport No<br>Date of issue<br>Valid up to<br>Place of Issue  |                    |
| 7.    | Products to be displayed  |                    |
| 8.    | Have you participated in this<br>exhibition - please provide<br>details   |                    |