

NATURAL PRODUCTS EXPO WEST 2016 : 10-12 MARCH 2016, ANAHEIM, USA

Date: 5/11/2015

The export of Organic Products during the year 2014-15 to USA accounted to 42% of the total organic exports from India, thereby making USA as the prime destination for organic export. The increased demand of Indian organic products in USA has given the thought of participation in International fairs held in USA.

Natural Products Expo West held at Anaheim, USA is a leading event for showcasing Natural, Organic and Healthy products. Keeping in view of the increased export of organic products to USA, APEDA proposes to participate in Expo West being held at Anaheim, USA during **10-12 March, 2016**. For the first time, APEDA would be organizing Indian pavilion in this event for co-participation by exporters certified as per USDA NOP. For this purpose, APEDA has booked 104.05 Sq. m (1120 Sq. ft) area in Hilton pavilion.

Professionally designed and built-in individual stands of 7.43 Sq. m (80 Sq. feet) area or its multiples will be allocated to exporters through lottery system. The charges for 7.43 Sq.m built up stand would be Rs. 42,000/-. Since the charge for built up stands has been set on a highly subsidized rate, APEDA scheme under MDA shall not be applicable for this event. The co-exhibitors have to make own arrangements for travel, sample dispatch and its clearance.

Any exporter certified under an accredited Certification Body under NPOP as per NOP and holding a valid scope certificate for NOP shall be eligible for participation,.

Interested exporters may confirm their participation to Mr. Bidyut Baruah, Assistant General Manager (bbaruah@apeda.gov.in) or Ms. Reeba Abraham, Assistant General Manager (reeba@apeda.gov.in) by submission of requisite fee in favour of APEDA payable at New Delhi along with their space requirement.

The request in the prescribed format along with the payment, copy of valid scope certificate and approved labels used by the co-exhibitors shall be sent to the following address.

Mr. Bidyut Baruah
Assistant General Manager
APEDA
3rd Floor, NCUI Building 3 Siri Institutional Area
August Kranti Marg, New Delhi 110 016
Tel: 8588864661/8588820108

The last date for receipt of complete set of application at APEDA will be **27th November, 2015**.

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT
AUTHORITY (APEDA)**

3rd floor, NCUI Building, Siri Institutional Area, August Kranti Marg
(Opp. Asiad Village), New Delhi -110016
Phone No.: 011-26513204/26513219

APPLICATION FORM FOR PARTICIPATION

Name of the Fair	NATURAL PRODUCTS EXPO WEST ANAHEIM, CA, USA
Date of the Fair	10-12 March 2016
Name of the Company	
Full Address : City: State: Tel: E mail : Mobile No.: Website (if any):	
Name & Designation of Key Executive with Mobile No.	
APEDA Registration number (RCMC)	
Valid NPOP & NOP Scope Certificate No. & Validity	
Space requirement (Sq. m)	
Products for display	
Export Turnover of Company in the year 2014-15	In Rs.

PAYMENT DETAILS

Payment may be made by Demand Draft, favouring APEDA payable at New Delhi

Date	DD No. with Name of the Bank	Amount in Rs.

Mobile No. _____ email _____ Date _____

Applicant's Signature and Stamp:

To be submitted along with scanned copy of valid NPOP & NOP Scope Certificate, approved labels and DD for space booking as applicable.