

26.06.2018

“Indian Mango Festival – 2018”

5th and 6th July, 2018 at the Consulate’s premises in Jeddah,

Dear Exporter,

Greetings from APEDA!!

As you aware that Saudi Arabia is the largest market in MENA region and offers huge business opportunities for the growth of Indian exports and business. Saudi Arabia imports 80 percent of its Fresh Fruits and Vegetables requirement from foreign countries. This gives India huge business opportunities for the growth of Indian exports in Fresh Fruits & Vegetables. As per the current statistics, Saudi Arabia is a 3rd largest importer (2595 MTs in 2017-18) of the Mangoes from India.

In this connection, the **Consulate General of India, Jeddah is planning to organize “Indian Mango Festival – 2018” on 5th and 6th July, 2018 (Thursday & Friday) at the Consulate’s premises in Jeddah, Saudi Arabia.** The Consul would be inviting Saudi Businessmen, Diplomats and local dignitaries on the inauguration of this Festival to promote it in a larger scale. The general invitation would be open to all nationalities, due to which large numbers of footfalls in the event are expected.

The consul has advised participation of Indian exporters, in the event, the proposed mango festival will be opportunity for showcasing the different varieties of Mangoes which should leave a long-lasting & positive impression of Indian mangoes in Jeddah.

Considering this as a good opportunity, you may send your confirmation to Consulate General of India, Jeddah for participation in the event with a copy to APEDA. For detailed information, the APEDA registered exporters may directly contact on the following address for confirming of their participation.

The details of Consulate General of India, Jeddah, Saudi Arabia is;

(Dr. Mohd Nurul Hasan)

Consul (Commerce)

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