

## **Invitation for sponsorships for Networking Dinner at Gulf Food 2011 event**

APEDA is organizing its participation in Gulf Food 2011 event scheduled to be held from 27<sup>th</sup> February -2<sup>nd</sup> March 2011 at Dubai, at a large scale this year. Around 32 exporters are participating through APEDA in this event. Considering the importance of the fair, APEDA has decided to organize a Networking Dinner along with a cultural programme on 1<sup>st</sup> March 2011 during the event. The program would be organized at Hotel Crown Plaza. We intend to invite the potential importers and few dignitaries in this program.

For giving a wide publicity and visibility to the interested exporters, it has been decided to invite a sponsorship under various categories. The details of the sponsorship package are placed below for your reference:-

### **PLATINUM - Charges Rs. 5 lac**

- Name & logo will be displayed at a prominent place on the backdrop of the stage as **Platinum sponsor**.
- 8 Complimentary passes for the delegates.
- 3 Roll of Banners.
- Company name will written on the delegates' passes.
- Company name and logo as **Platinum sponsor** on the main Welcome gate.

### **GOLD - Charges Rs. 3 lac**

- Name & logo will be displayed at a prominent place on the backdrop of the stage as **Gold sponsor**.
- 5 Complimentary passes for the delegates.
- 2 Roll of Banners.
- Company name / logo will written on the delegates' passes.
- Company name and logo as **Gold Sponsor** on the main Welcome gate.

### **SILVER - Charges Rs. 2 lac**

- Name & logo will be displayed at a prominent place on the backdrop of the stage as **Silver sponsor**.
- 3 Complimentary passes for the delegates.
- 1 Roll of Banners.
- Company name / logo will written on the delegates' passes.
- Company name and logo as **Gold Sponsor** on the Welcome gate

### **CO-SPONSOR - Rs. 50,000/-**

- 1 Complimentary pass for the delegate.
- 4 common standy inside wall room foyer/ wall room.
- Company name / logo as **Co-Sponsor** on the main Welcome gate.
- One standy panel with company name/logo at the entrance of Hotel

The interested exporters may confirm their package for which they are willing to opt immediately by 10<sup>th</sup> February 2011 positively. The confirmation may be sent through e-mail followed by physical delivery of the payment through Cheque/DD payable at New Delhi.