

**APEDA's Participation in ANUGA Show 2011 Cologne, Germany from 8-12  
October, 2011**

ANUGA food Show is a premier trade fair in the world of food & beverages, held at Cologne Exhibition Center in Cologne, Germany. This trade focused fair attracts a coterie of participants of diverse nationalities. Exhibitors and visitors from almost every country in the world meet here to conduct cross-border business and make international contacts.

As the world's most important food and beverage trade fair, Anuga enjoys high regard and acceptance from exhibitors and visitors alike. Only at Anuga we can count on meeting all of the national and international top-level decision-makers from the trade and the food service and catering market in one place. It is the ideal platform to present our companies in the best manner.

APEDA is participating in this exhibition by taking more than 500 sqm. area. APEDA India pavilion will be aesthetically designed and individual stalls will be ready to move in stalls of 9 sqm. or in multiples of 9 sqm. Large number of exporters have already confirmed their participation in this exhibition by paying a subsidized amount of Rs. 1.75 lakhs for each built up stand of 9 sqm.

In case you wish to join, please contact the undersigned. The space will be allotted on first cum first serve basis and depending upon the export potential of the products.

**Dr. Tarun Bajaj**  
**General Manager**  
**Agricultural & Processed Food Products Export Development Authority (APEDA)**  
**(Ministry of Commerce & Industry, Govt. of India)**  
**3<sup>rd</sup> Floor, NCUI Building**  
**3, Siri Institutional Area**  
**August Kranti Marg, (Opp. Asiad Village)**  
**New Delhi-110 016**  
**Tel: +91-11-26526186 (D) / 26513219 Extn: 160**  
**Fax: +91-11-26526186**  
**Mob: +91-9811299852**  
**E-mail: [gmpfd@apeda.gov.in](mailto:gmpfd@apeda.gov.in)**  
**Web: [www.apeda.gov.in](http://www.apeda.gov.in)**