

**International Food & Drink Expo 2015, ExCeL, London,
UK,
22-25 MARCH, 2015**

The UK has an ethnic Indian population of over 1.6 million. India is the third largest foreign investor in the UK, and the UK is also a significant investor in India. There are many bilateral trade agreements between the two nations designed to strengthen ties. IFE London is one of the largest and most well respected food and drink focused trade exhibitions in the UK. A biennial event bringing together the grocery, foodservice, wholesale, manufacturing and speciality retail markets, offering both UK and overseas suppliers an excellent route to market.

The export of APEDA scheduled products to UK during 2013-14 were Rs. 2247.64 crores. Major products exported to UK are basmati and non basmati rice, cereal preparations, guar gum, preserved fruits and vegetables etc.

APEDA has booked an area of 100sqm. to participate in this show, Since the space is very limited the space will be allocated on purely first cum first basis to limited numbers. For further details, please contact Sh. Upendra Kumar Vats, email: ukvats@apeda.gov.in; ph. No. 91-26851442 or Mrs. Samidha Gupta email: samidha@apeda.gov.in; ph. No. 91-26534175