

**APEDA's Participation in 21st Food & Hotel China 2017 Exhibition, Shanghai China
Being held from 14 – 16 November 2017 at Shanghai, China**

06/10/2017

Dear Exporter,

APEDA is participating in 21st Food & Hotel China 2017 Exhibition being held from 14 – 16 November 2017 at Shanghai New International Centre (SNIEC), China for which we are booking a total space of 54 sq. mtrs.

China is a rapidly growing consumer market and more and more companies throughout the world are looking for ways to develop marketing, branding and communication is relevant to Chinese consumers. Shanghai is fast upcoming centre of China's rapidly expanding food, drinks and hospitality sector. In the last couple of years, Shanghai has emerged as the globally recognized commercial and economic powerhouse of China and is considered as the center of retailing of food distribution and has been ranked high for the consumption of imported food products. Food & Hotel, China is considered to be one of the premier exhibitions which attract good number of buyers. Over the years, FHC China has confirmed its position as the leading and important international trade show for professionals of food and beverage industry in China. The major products exported from India to China are guar gum, groundnuts, Cocoa Products, other Processed Fruits & Vegetables, Miscellaneous Preparations, Mango pulp, milled products, floriculture, casein, fresh grapes, fresh onions, wheat, dried & preserved vegetables, fruits & vegetables seeds, alcoholic beverages, biscuits, processed food, etc.

There will be concurrent events conducted by the organisers such as: Chocolate China 2017: A specialized sector for chocolate, pastry and confectionary suppliers. FHC Ice 2017: Brings together the top brands from the ice cream industry, as well as educating visitors through Ice Cream and Gelato event besides other events on culinary arts, foodservice and catering equipment suppliers and buyers.

Mr. U. K. Vats, General Manager and Mr. C. S. Dudeja, Accountant will represent APEDA in the above event. Their contact details are as under:

U. K. Vats
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C.S. Dudeja
Accountant
APEDA, New Delhi
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Interested exporters from India are invited to associate with APEDA and participate in the above event. You are also requested to confirm your participation by filling in the enclosed Application form and provide to us latest by 25.10.2017. It is also to inform that the cost of travel, stay and food will have to be borne by the participants themselves. In case large number of participation is received short listing as per procedure hosted at APEDA website.

We look forward to your fruitful participation in the above event.



AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT
DEVELOPMENT AUTHORITY (APEDA)
APEDA, 3Rd Floor, NCUI Building, 3, Siri Institutional Area, August
Kranti Marg, (OPP. Asiad Village New Delhi 110016
Phone: 011-26513204/26513219/26514572

APPLICATION FORM

Name of the Fair/Exhibition	21 st Food & Hotel China 2017 Exhibition, Shanghai China
Date of Fair/Exhibition	From 14 – 16 November 2017
Name of Company	
Address Street State Tel: Fax: Email: Website (if any) :	
APEDA Regn No.	
Name, Designation and contact details of Key Executive nominated to participate	
Products to be displayed	

Date :

Signature of the applicant along with stamp