

Offers Invited for Evaluation of Financial Assistance Schemes

Terms of Reference

The objective is to assess the effectiveness of the scheme and the contribution made towards promotion and development of the export of agricultural and processed food products through assistance provided by APEDA under its Financial Assistance Schemes.

Following Financial Assistance Schemes are required to be evaluated:

Scheme for Market Development
Scheme for Quality Development
Scheme for Infrastructure Development
Scheme for Research and Development
Scheme for Transport Assistance

- i) Assessment of the impact of assistance availed by various beneficiaries under each scheme, on enhancement of exports.
- ii) Estimation of returns through export earning versus each rupee spent through assistance under various components of the scheme
- iii) Analysis of existing components of the scheme and the pattern of assistance against each component with respect to their adequacy to the range of products monitored by APEDA and the level of investment required in the targeted activities by the exporters.
- iv) These schemes were formulated almost a decade back and have been operating in the present form during X and XI Plans with very few changes. Accordingly, the evaluation agency would need to conduct an assessment of the requirements for assistance to address the gaps in the infrastructure, quality assurance systems, market development, research and development and transport assistance etc. and suggest modifications and/or additions in the scheme components and pattern of assistance for the XII Plan (2012-2017).
- v) Assess the periodicity at which repeat assistance should be made available to the beneficiaries keeping in view the changing needs in technology/infrastructure and global trade requirements.

- vi) Assessment of the efficiency of existing institutional mechanism within APEDA for delivering the assistance to the target beneficiaries.
- vii) Preparation of draft memoranda for submission of proposed schemes by APEDA for consideration of the Government

Submission of Evaluation Report

- i) The draft report would need to be submitted by the selected firm within three months from the award of work.
- ii) Based on the discussions on the presentation of draft report by the firm, the changes would be incorporated and final report presented within 30 days of the meeting for presentation of the draft report.

Submission of Offers:

Technical Bid

The Technical Bid will contain:

- i) Details about the competence of the organization
- ii) The list of clients for whom such work may have been undertaken by the firm
- iii) The project team for the proposed study and their individual experience for carrying out such assignments.
- iv) The project team would be required to undertake out station travel within India for interaction with the beneficiaries/exporters on the basis of a sampling plan prepared by the agency . The bidders may be asked to make a presentation on their technical competence and concept for carrying out the evaluation study.

Financial Bid

The financial Bid should contain the total cost of evaluation study to be paid by APEDA inclusive of all taxes etc. No out of pocket expenses would be paid separately by APEDA. The payment for the study would be released by APEDA as under:

- i) 25% advance against Bank Guarantee along with award of work
- ii) 50% payment on submission of draft report and presentation of the same
- iii) 25% payment on acceptance of the final report and submission of draft memoranda for each scheme for submission to the Government

The offers should be made in two separate sealed covers, the first one to be a technical bid and the second one as financial bid. Both the envelopes should be super scribed as 'Technical Bid' and 'Financial Bid' and sent within 21 days from publication of this advertisement to Advisor (WTO), Agricultural and Processed Food Products Export Development Authority (APEDA), NCUI Auditorium Building, August Kranti Marg, Opposite Khel Gaon, Hauz Khas, New Delhi 110 016.