



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products
Export Development Authority
(Ministry of Commerce & Industry, Govt. of India)

TO : ALL APEDA REGISTERED EXPORTERS OF MANGOES

REF No; FV/SEASHIPMENTPROTOCOL/

Dated:4th May, 2011

Dear Exporters,

The Mango export season 2011 is already on. With the objective of inculcating cost competitiveness in export of mangoes, APEDA had developed a sea shipment protocol during 2009. Though some exporters have tried sea shipment of mangoes following this protocol, there is need to augment such shipments.

In order to encourage sea shipment of mangoes , APEDA is considering reimbursement of 50% of losses, if any, suffered by exporters in such attempts at sea shipments subject to a maximum ceiling of Rs 3 lakhs per container with only one container being considered for one destination

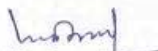
Exporters intending to take up this exercise will have to apply for in principle approval in advance and post shipment they will have to furnish the following details :

1. Details of pre and post harvest practices and the name of the technical person under whose supervision pre and post harvest treatment practices and shipment were made- Please refer to the format enclosed in which information should be provided in detail.
2. Detailed report on shipment clearly recording the compliance with the protocol (copy attached and also available in Announcement Section on APEDA website homepage)
3. Detailed report from the Temperature Data logger
4. Details of C&F value of the shipment with cost break up of the expenditure along with details of sales realization
5. Copies of shipment documents viz. commercial invoice, Bill of lading, shipping bill etc.
6. CA Certificate along with statement of profit and loss for the particular consignment

Interested exporters may immediately apply to APEDA in the requisite format of financial assistance immediately for obtaining in principle approval.

Thanking you.

Yours faithfully


(R.K. Boyal)
General Manager

Encl: As stated

**ANNEXURE-1 – TO BE FILLED UP WHILE FILING CLAIM FOR
SEA SHIPMENT OF MANGOES**

SN	PARTICULARS	DETAILS
1.	Details of pre harvest practices and spray schedules followed	
2.	Details of harvesting practices: time of harvest with temperature range	
3.	Details of post harvest practices follows – the details of sorting, grading, operation, transportation to the packhouse, details of packhouse	
4.	Name and contact details of the technical person under whose supervision above operations were carried out	
5.	Quantity of shipment in MTs along with details of variety of mango	
6.	Detailed report of shipment commencing from stuffing in the container, transportation to seaport (location), container no and shipping line details, name of the vessel , no. of sensors in the container and their location with photographs, date of shipment	
7.	Point wise compliance report on various points of the sea shipment protocol developed by APEDA including temperature/humidity levels etc	

8.	Date of shipment	
9.	Details of phytosanitary certificate and issuing place	
10.	Name of importer with address	
11.	Details of the representatives of exporter and importer present during arrival/unloading of container at destination	
12.	Condition of consignment on arrival	
13.	Date of arrival at destination	
14.	Place of unloading (port/warehouse)	
15.	Approximate distance from port of unloading	
16.	Sale proceeds/unit value realization	
17.	Loss suffered, if any , and reasons for the same with documentary support (e.g. survey report, customs report) in justification of the loss	
18.	Overall evaluation of the trial shipment and reasons for the loss suffered	