

**APEDA's Participation in Fruit Logistica 2015 during 4-6 February, 2015 being held in Berlin, Germany.**

**Dear Exporter,**

APEDA is participating in Fruit Logistica 2015 being held in Germany during 4-6 February, 2015 where APEDA has taken a space of 200 sqm. This is one of the major fruit based exhibitions held every year and APEDA has successfully participated in this exhibition in the past also. In this exhibition, major conventional and organic products, fruits, vegetables, flowers, nuts, and Herbal spices are intended to be displayed by exporters.

While we are getting the stand designed through a professional agency, it has been decided to accommodate maximum 16 exporters by providing them a fully constructed and furnished stand of 9 sqm each at the APEDA stand. An amount of Rs.50,000/- which is inclusive of co-exhibitor fee will be charged from the individual exporters.

Please note that space will be allocated on first come first served basis. Germany being a general area location does not qualify for Marketing Development Assistance (MDA) benefit. Alongwith confirmation, you may please provide us your passport details, a scanned copy each of the passport and APEDA's RCMC of your organization so that recommendation for issuance of visa can be made.

In case you are interested in participating in this event along with **APEDA, may please send us your confirmation along with a draft of** Rs. 50,000/- favouring APEDA payable at New Delhi by **22<sup>nd</sup> December, 2014** to finalize the list of participants. If there is any query, please feel free to contact me at Tele 011-26513162, Fax- 26519259 and [Email.asrawat@apeda.gov.in](mailto:Email.asrawat@apeda.gov.in)

With regards,

**A.S. Rawat**  
Director