

APEDA's participation in ANUGA, 2015, Cologne, Germany from 10th to 14th October, 2015

Dear Exporter,

ANUGA is the event considered to be one of the largest and exclusive fairs in the European region and is very popular among the importers and exporters of agro products around the world. This important trade event attracts a coterie of participants of diverse nationalities. Exhibitors and visitors from almost every country in the world meet here to conduct cross-border business and establish international contacts in the trade arena. Considering importance of European region market, APEDA regularly participates in this event. We have organized specific promotion for Wine, Basmati Rice and Processed Food Products during our participation in the previous years in this event.

This year also APEDA has decided to participate in the forthcoming event, scheduled to be held at Cologne, Germany from 10th to 14th October, 2015. It is proposed to promote Indian Food products like; ready-to-eat food/curries, soups, honey, spices & herbs, fresh/frozen fruits & vegetables, chutneys, pickles, herbal tea, basmati rice & organic products.

APEDA has taken 504 Sq. mtr. space for organizing its participation. Needless to say, APEDA India pavilion will be aesthetically designed and individual furnished stalls will be allotted in the multiples of 9 sq. mtr. The cost per 9 sq. mtrs. furnished stand is Rs. 2.88 lacs. The request for participation in the event would be entertained strictly on first cum first serve basis and on the basis of likely potential of the product in that market. The interested exporters are requested to send their confirmation along with the payment for participation.

APEDA's participation in the event would be coordinated by Dr. Sudhanshu, Deputy General Manager, APEDA, Mumbai (09920437633) and Mr. Sandeep Saha, Accountant, APEDA, New Delhi (09810517817). In case of any clarification, may please let us know the same.

The participants shall also fill up the application form, in the given format along with copy of APEDA Registration Certificate and Demand Draft and submit to Delhi office at the following address latest by 5 pm on 10th July 2015.

Sandeep Saha
Accountant, APEDA
3rd Floor, NCUI Building, 3, Siri Institutional Area,
Opp. Asiad Village, August Kranti Marg,
New Delhi – 110 016.
Telefax : 011-26850877
Mobile : 09810517817
Email: sandeep@apeda.gov.in



AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)

APEDA, 3rd Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg, (Opp. Asiad Village), New Delhi 110016
Phone: 011-26513204/26513219/2651

APPLICATION FORM

Name of the Fair/Exhibition	ANUGA 2015 Cologne, Germany
Date of Fair/Exhibition	FROM 10 TH TO 14 TH October, 2015
Name of Company	
Address Street State Tel: Fax: Email: Website (if any) :	
Name & Designation of Key Executive	
APEDA Registration (RCMC) Number	
Photocopy of Registration Certificate	Yes / No
Are you a member of other EPC/Commodity Board? Please specify	
Space requirement in (sq. Mtrs.)	
Product line	
Export Turnover of Company	In Rs.

Organization Activity (Describe your Organization Profile)

PAYMENT DETAILS:

Payment may be made by Pay Order/Demand Draft, favoring "APEDA, NEW DELHI" payable at New Delhi (India) in Indian Rupees.

Date	P.O. No./DD No./ with Bank Name	Amount in Rs.

Please return filled application form for booking of space at APEDA Pavilion by Fax/E-mail (sudhanshu@apeda.gov.in / sandeep@apeda.gov.in) or by post

Mobile _____ email _____

Date: ___/___/_____ Applicant's signature along with Stamp: _____