

**APEDA's Participation in
China International Import Expo (CIIE), Shanghai, China
November 5-10, 2018**

The first China International Import Expo (CIIE) will be held from November 5-10, 2018 at Shanghai, China with a view to further optimize the countries trade structure with rest of the world.

Amidst sluggish world economic growth and surging anti-globalisation sentiments in recent years, policies in major countries are turning increasingly inward as trade frictions and investment protectionism keep rising, posing daunting challenges to the continuity and steadiness of world economic growth. The CIIE hosted by China with participation from across the world will draw purchasers from home and abroad. As an open platform for 'buy global and sell global', the CIIE underlines China's unwavering commitment to the multilateral trading system and free trade while sending a clear and positive message of rejecting protectionism and building and maintaining an open world economic growth. In the next five years, China is estimated to import goods worth US\$ 8 trillion. China's import initiative is likely to raise the standards of global trade liberalization and create fresh demand and impetus for world economic growth.

By hosting the International Import Expo, a new platform for inclusive growth, opening up and cooperation is expected to take shape and all parties in global trade will have their voices heard. The Expo will drive economic globalization towards a more open, inclusive, universal, balanced and win-win direction.

In view of the significance of this event, APEDA proposes to participate in the above event. We have been allotted limited space and charges for fully constructed and furnished stand of 9 sqmtr of Rs. 95,000 payable through RTGS as per following details:-

Account No. : **57022180304 Current Account**
IFSC Code : **SBIN0007407**
Bank Name : **State Bank Of INDIA**
Branch : **ASIAN GAMES VILLAGE COMPLEX BRANCH,**

Since, we have to confirm the names of organizations participating alongwith APEDA by 14th June, 2018, it is requested that your confirmation may please be sent on ssnayyar@apeda.gov.in and payment of Rs. 95,000 may please be sent by Friday, 15th June, 2018. Since, the space earmarked for APEDA is limited, allocation of the same shall be done on first cum first served basis.

In case, there is any query, I may please be contacted at Email; ssnayyar@apeda.gov.in or at Mobile: **9811299352**

With regards

(S.S. Nayyar)
General Manager