



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

**CIRCULAR**

TFD/2018-19/000072  
19<sup>th</sup> February 2019

**Subject : Participation in 2<sup>nd</sup> China International Import Expo (CIIE) Shanghai, China -  
November 5-10, 2019**

Dear Exporters,

Embassy of India and FIEO are organizing India's participation in the China International Import Expo (CIIE) at Shanghai, China from 5-10 November 2019 and APEDA has also booked 200 sq. mtrs. space in the Food Section. In this regard, FIEO circular along with application form is enclosed. In order to reserve the space in the exhibition, FIEO has indicated that the space may be booked latest by 15<sup>th</sup> March 2019.

Since, FIEO has submitted the proposal to the Ministry of Commerce & Industry for approval under the MAI scheme for the year 2019-20, the actual participation charges will be informed once the approval from the MoC is received. **Accordingly, interested companies are requested to send the duly filled in Registration Form (copy attached) along with the advance booking amount of Rs.50,000/- to APEDA for confirmation of the space requirement by 28<sup>th</sup> Feb, 2019 as per the bank details given below :**

**Details of for RTGS/NEFT Payment: SBI**

Bank Name	State Bank of India
Bank Address	State Bank of India, Asian Games Village Complex, Shahpur Jat, New Delhi, Delhi 110049
Bank A/c.	APEDA
Account No.	00000057022180304
IFS Code	SBIN0007407

It may please be noted that allocation of space is as per the terms and conditions laid down by APEDA in due course.

In case of any clarification, please feel free to contact Mr. U.K Vats, General Manager, APEDA at 011- 26514564, email : ukvats@apeda.gov.in or Ms. Rajni Arora, Assistant General Manager at 011-26850877, email : rajni@apeda.gov.in.

With regards,

Yours sincerely,

*Rajni Arora*  
**Rajni Arora**  
AGM

Encl : as above.

FIEO/MRD/6(2)/2018-19

January 9, 2019

Dear Member(s),

**Participation in 2<sup>nd</sup> China International Import Expo (CIIE)  
(Shanghai, China- November 5-10, 2019)**

**ADVANCE BOOKING AMOUNT: RS 50000/-**

We are pleased to inform you that FIEO is participating in the **2<sup>nd</sup> China International Import Expo at Shanghai, China from November 5-10, 2019**. Details of participation in CIIE are as below:

**Exhibition** : China International Import Expo  
**Dates** : November 5- November 10, 2019  
**Venue** : National Exhibition and Convention Center, Shanghai

Chinese President Xi Jinping inaugurated the 1<sup>st</sup> China International Import Expo (CIIE) in Shanghai from November 5-10, 2018 wherein more than 3,000 foreign companies from 172 countries around the world participated which offered them a platform to link up with potential buyers from the world's second biggest economy. With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer in the world. Now China has entered a new development stage at which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next five years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.

**1<sup>ST</sup> CIIE HIGHLIGHTS:**

- According to the CIIE Bureau, which organized the event, the expo had over 4,00,000 domestic buyers, 6000 overseas buyers and more than 3600 exhibitors from 151 countries.
- Many high-profile leaders and top officials from across the world joined the event (the US being a notable exception), including some of the world's most successful entrepreneurs, such as Alibaba's Jack Ma, Microsoft's Bill Gates, and Xiaomi's Lei Jun.

- At the closing of the six-day long event, the CIE Bureau announced that deals worth a total of US\$57.8 billion had been secured. Of these deals, three industries stood out from the rest: the smart manufacturing industry (which represented almost a third of all deals at US\$16.5 billion), followed by food and agriculture (US\$12.7 billion), and the automotive industry (US\$12 billion).

### **EXHIBIT PROFILE (Different Halls as per Product Category):**

#### **SCI-TECH LIFE- HALL 1**

Smart Home Appliances, Smart Homes, online entertainment, Wearable devices, HD Displays, Digital Video & Audio, Sports technology etc.

#### **AUTOMOBILE- HALL 2**

High-end big brand cars, new energy technologies, auto parts and components, auto accessories, auto repair and maintenance equipment's etc.

#### **EQUIPMENT- HALL 3**

Material Processing & and Molding Equipment, Industrial Goods, Energy Technology, Aerospace Technology, Building Material Machinery, Tools, mining machinery, automation, agricultural machinery, construction machinery, transportation equipment etc. (High End Equipment)

#### **MEDICAL EQUIPMENT & HEALTH CARE PRODUCTS- HALL 5.1**

Medical Equipment & Devices, Pharmaceuticals, Health & Health Care Products, Medical Imaging Equipment, Surgical Equipment & Devices, IVD, Rehabilitation & Physical Therapy Products, High Value Medical Disposables, Mobile Health, Beauty care & Cosmetic Surgery, Nutrition & Supplements, Advanced Health Examination, Welfare & Elderly Care Products and Services etc.

#### **QUALITY LIFE- HALL 6.1 & 6.2**

Clothing and Accessories, Beauty and Cosmetic Products, Sports goods, Gifts, Toys , Bags, Suitcases, Shoes, furniture, Jewellery and Ornaments, Artworks and Household supplies etc.

#### **TRADE IN SERVICES- HALL 7.1**

Tourism, Emerging Technologies, Culture & Education, Creative Design, Service outsourcing, Logistics Services, Financial Services etc.

## FOOD & AGRICULTURAL PRODUCTS- HALL 8.1 & 8.2

Dairy, Meat, Seafood, Vegetable & Fruit, Tea and Coffee, Beverage & Liquor, Sweet & Snacks, Health Products, Condiment, Canned & Instant Food etc.

### ADVANCE BOOKING AMOUNT: RS 50000/-

Please note that the event is submitted to the Ministry for approval under MAI for the year 2019-20 and the approval is awaited. It may be informed that subject to the approval from the Ministry and quantum of funds approved, the actual participation charges will be informed to the companies.

As we have limited space in each product category, allocation of the booths will be on first cum first served basis. Accordingly, Interested companies are requested to send us the duly filled in form (Registration form) along with the advance booking amount to confirm participation. Payment may also be done through [RTGS](#)

### Details for RTGS/NEFT Payment: Axis Bank

Bank Name	Axis Bank Ltd.
Bank Address	29 CC Basant Lok Complex, Vasant Vihar, New Delhi 110057
Bank A/c	FIEO
Account No.	473010100060914
MICR Code	110211041
IFSC	UTIB0000473

In case you require any further information or clarification, please feel free to contact Mr. Mohit Hans, Assistant Director, FIEO or Mr. Ashish Jain, Jt. DDG, FIEO or at 011 46042144/18 or email at [mohithans@fieo.org](mailto:mohithans@fieo.org) or [ashishjain@fieo.org](mailto:ashishjain@fieo.org) .

With regards,

Yours sincerely,

(Dr. Ajay Sahai)

Enclosure: Application Form



*\*This is only a provisional space application form and subject to confirmation.*

**Disclaimer:**

- a. Selection of participants will be done on first-cum-first served basis.
- b. FIEO would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding on all.
- c. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by FIEO. Sub letting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to FIEO and debarring the participation from the future participation in FIEO's events.
- d. FIEO will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. FIEO will have no liability whatsoever for any kind of refund or payment in this regard.
- e. Visa Assistance shall be permissible to regular employee/director/partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport.
- f. Since FIEO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
- g. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
- h. Only goods of Indian Origin will be allowed for display in Indian Pavilion.
- i. Exhibits of participants whose representatives do not turn up at the Fair/Show will not be displayed.
- j. FIEO will not be responsible for any shipment of exhibits for display and clearance of samples/goods at the customs.
- k. Participants will make their own arrangements for removing exhibits from the packing cases and displaying them in the booth.
- l. Participants will be required to furnish complete information on orders booked, enquiries generated etc. in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/ subsidy.
- m. All Expenses for travel to & fro and stay abroad including boarding, lodging, medical treatment, insurance etc. will be borne by the participants themselves.
- n. In case of default of any payment due from the participants, FIEO reserves the right to debar them from participation in FIEO's International fairs and bring to the notice of appropriate authority.

**DECLARATION**

*We have studied the disclaimer for participation carefully and agree to abide by the same.*

Date:

**Signature of Authorized signatory** \_\_\_\_\_

**Name & Designation** \_\_\_\_\_

**Company Seal** \_\_\_\_\_



## “2<sup>nd</sup> China International Import Expo (CIIE) Shanghai”

### **DETAILS OF ALL REPRESENTATIVES ATTENDING EXHIBITION**

(Please use separate sheet in case more representatives are visiting)

Fax: 011-26148194; Email: [ashishjain@fieo.org](mailto:ashishjain@fieo.org) or [mohithans@fieo.org](mailto:mohithans@fieo.org)

Company Name : .....

Name of Representative: .....

Designation: .....

#### **Passport Details:**

Passport No : .....

Place of Issue : .....

Date of Issue : .....

Date of Expiry : .....

Name of Representative: .....

Designation: .....

#### **Passport Details:**

Passport No : .....

Place of Issue : .....

Date of Issue : .....

Date of Expiry : .....

*Please attach colour copy of passport (first and last page) and one colour passport size photograph of each representative.*

**PARTICIPATION IN “2<sup>ND</sup> CHINA INTERNATIONAL IMPORT EXPO (CIIE)  
SHANGHAI”  
NOVEMBER 5-10, 2019**

As you are aware the event has been submitted for MAI grant of the Ministry of Commerce, Government of India. Request you to kindly fill up the details given below and send it to us as the information is desired by the Ministry.

1. Company name : \_\_\_\_\_

2. Import-Export Code (IEC): \_\_\_\_\_  
(Kindly attach a copy of the IEC)

3. Type of enterprise: Public Ltd  Pvt Ltd  Proprietorship   
Partnership  Any other

4. If Public Ltd/ Pvt Ltd enterprise: CIN Number \_\_\_\_\_  
Director(s) Name: DIN Number \_\_\_\_\_

5. If Proprietorship / Partnership, name, PAN number of the Proprietor/ Partner

1. Name: \_\_\_\_\_ PAN: \_\_\_\_\_

2. Name: \_\_\_\_\_ PAN: \_\_\_\_\_

6. HS Code of Exhibits

S. No.	HS Code (8 digit level)	Product description

7. FOB Value of Exports?

2015-16 \_\_\_\_\_ 2016-17 \_\_\_\_\_ 2017-18 \_\_\_\_\_

8. Have you earlier participated in this event with FIEO or any other Council?

If Yes, Year (s) \_\_\_\_\_ No

9. Are you participating in any other event under MAI in 2019-20 with FIEO / EPC/ Commodity Board/ Trade Body? If Yes, please give details :

S.no.	Event	Date of the event	Country	Organized by

This is to certify that all information provided by me is correct to the best my knowledge.

Name:

Date:

Place:

Signature:

Note:

- As per DOC, a company can avail MAI assistance upto a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- MAI subsidy will henceforth be provided to a member for a maximum of two MAI events in a financial year subject to approval from Ministry



**Details to be printed in the FIEO Brochure:**

**COMPANY NAME:**

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INDIA

**TEL** : +91-

**MOBILE** : +91-

**EMAIL** :

**WEBSITE** :

**CONTACT PERSON** :

**DESIGNATION** :

**PRODUCTS** :