

Subject: Invitation for APEDA Member Exporters to advertise their Company Profile in Export Statistics CD ROM 2010-11

Dear Exporters,

APEDA has been publishing its Agro Export Statistics Book regularly every year, for the last 18th years. The publication has gained popularity due to useful trade data contained in the book, for reference purposes. This year too APEDA intends to release the latest Edition of this publication but in an electronic format in a CD ROM. This is due to the large number of requests received from the users of this publication to make it available in a digital format.

As the practice, this publication would be distributed among all the concerned organizations in the agro sector, Indian missions abroad, Foreign missions in India, etc.

You might be aware; APEDA has been providing an opportunity to interested APEDA Exporters to advertise in the aforesaid publication during the last few years. We would like to extend the opportunity this year too, to all APEDA's Member Exporters to release their advertisement in the APEDA Export Statistics CD-ROM 2011. Exporter can insert single page advertisement for Rs. 6,000/- only. The advertisement shall be placed, product group wise, in a sequential manner, strictly on a first cum first serve basis.

Since, we intend bring out this CD during APEDA Award Function 2011. Interested members may therefore send advertisement along with demand draft of Rs 6000/- in favor of APEDA addressed to APEDA, 3rd Floor, NCUI Building, 3 Siri Institutional Area, August Kranti Marg, New Delhi-110016 by 31st January 2012 positively.

For any clarification, you may please contact to:-

1. Mr. Man Prakash Vijay, Assistant General Manager (M) **9654360533**
2. Mr. Harpreet Singh, Executive Officer (M) **9818810899**

Yours sincerely,
(Sunil Kumar)
Secretary