



कृषि और प्रसंस्कृत खाद्य उत्पाद

निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

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CIRCULAR

Sub: 6th Bio Balkan Expo 2015 (Fair of Organic Agriculture)

Dear Exporters,

APEDA has received a communication from Indian Embassy, Republic of Serbia informing that the 6th Bio Balkan Expo 2015 (Fair of Organic Agriculture), an International fair of organic foods, processing technologies, machinery and equipment is scheduled to take place from 16-19 September 2015, at the Belgrade "Sajam" Fair, Serbia.

1. Bio Balkan 2015 is a specialized fair of organic products, where more than 60 local and foreign exhibitors will display a rich variety of fresh fruit and vegetables, cereals, pulses, herbs, dairy products, seeds, products for protection and care of organic plants, organic cosmetics, natural healthcare products, media dedicated to healthy living and environmentally friendly packaging.
2. Agriculture & Food Processing Industry is among the most important segments of the Serbian economy in which organic farming is gaining popularity because of the rise in consumer demand for healthy foods. Presently, there is only a marginal presence of Indian organic food and health products in Serbia and the region and it is felt that Bio Balkan Expo 2015 will provide a good platform for market expansion and will generate interest for tie-ups with Indian companies.
3. For more information, interested entities may contact: A&L Expo, Vladimira Popovica Nr.6, 11070 New Belgrade, Serbia, (Tel: +38111711, Fax: +381117114123, Email: office.alexpo@gmail.com, Web: www.alexpo.co.rs)
4. The organic exporters who are interested to participate in this Trade Fair may directly contact the organizers. Those who cannot be physically present, may send their samples directly and the Indian Embassy will represent them.

Thanking you,

Yours faithfully,


Dr. Navneesh Sharma
(General Manager)