



कृषि और प्रसंस्कृत खाद्य उत्पाद

निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

CR_No/2017/0015

Dated 07/07/2017

CIRCULAR

The calendar of International fairs/events for APEDA during the financial year 2017-18 along with nominated officers for organizing events is as below:

**APPROVED FAIRS/EXHIBITION AND PROMOTIONAL PROGRAMME
2017-18**


| S.No. | Name of Events/Venue | Date of Events | Name of Nominate Official |
|-------|---|--|--|
| 1 | World Food Fair Moscow, Russia | 11 th -14 th Sept. 2017 | GM(Tarun Bajaj) |
| 2 | Apimodia, Istanbul, Turkey | 29 th Sept. to 4 th Oct. 2017 | GM(Upendra K Vats) |
| 3 | Saudi Agro Food, Riyadh, Saudi Arabia | 8 th to 11 th October, 2017 | DGM(T Sudhakar)/AGM (Umesh Kumar) |
| 4 | Anuga, Colonge, Germany | 7 th -11 th October, 2017 | Director (Sunil Kumar)/ DGM (Vinita Sudhanshu) |
| 5 | Biofach, Nuremberg, Germany | 14 th -17 th February, 2018 | Chairman AGM(Samidha Gupta) |
| 6 | Fruit Logistica, Berlin, Germany | 7 th to 9 th February, 2018 | DGM (Sudhanshu) AGM (N C Lohakare) |
| 7 | Gulfood, Dubai, UAE | 18 th -22 nd February, 2018 | GM (SS Nayyar) AGM (Rekha Mehta) |
| 8 | Foodex, Tokyo, Japan | 6 th -9 th March,2018 | AGM(P Waghmare) AGM (Rajni Arora) |
| 9 | Natural products Expo, Anaheim, USA | 9 th to 11 th March,2018 | DGM (Saswati Bose) JHT (Simmi Unnikrishan) |

PROMOTION PROGRAMME

| S.No. | Name of Events/Venue | Date of Events | Name of Nominate Official |
|-------|---|-----------------|--|
| 1 | Exclusive NER Products Promotion, | To be finalized | DGM (R K Mondal) AGM (Surender Pal) |

| | | | |
|---|--|-----------------|----------------------------------|
| | Thailand and Myanmar | | |
| 2 | Exclusive NER Products Promotion, Bangladesh | To be finalized | AGM(Sunita Rai) AGM (Thangam) |

1. Exporters from North East Region will be given preference.
2. Proprietors belonging to SC category will be provided stall on concessional contribution of 50%.
3. The new exporters will be given preference who have not participated through APEDA earlier.
4. Application will be filled online provided under the ICON "Trade Information" on APEDA's website i.e. www.apeda.gov.in
5. The last date for online submission of application by interested exporters for participation in the fairs from S.No. 1 to 4 is 25.7.2017 & from S.No. 5 to 9 is 21.8.2017


Dr. Tarun Bajaj
General Manager