

## **APEDA's participation in Gulfood Dubai, UAE 19-22 February 2012**

All the exporters of scheduled products of APEDA are hereby invited to participate in the above event along with APEDA. However considering that we have limited space available, it has been decided to allocate space to the participants on receipt of application form in the enclosed proforma duly filled in on first come first served basis as per announcement. **In case of companies dealing exclusively in rice, the space shall be allocated by the All India Rice Exporters Association (AIREA), who may be contacted at the AIREA Secretariat, New Delhi Tel.: 011-41071555, Fax: 011-41070555 and e-mail: [airea@indiarice.in](mailto:airea@indiarice.in)**

Stalls of 9 sqms. each per company will be available for allocation. Charges for the fully constructed and furnished stall of 9 sq. mt. will be Rs. 2,00,000/- (Rupees Two Lacs only) payable by means of DD favouring APEDA payable at New Delhi. **In the case of companies dealing exclusively in rice, charges will have to be paid to AIREA directly.**

For the applicants unable to get stalls, table space will be available. Charges for the table space will be Rs. 50,000/- (Rupees Fifty Thousand only) payable by means of DD favouring APEDA payable at New Delhi. **However no table space will available through AIREA.**

APEDA will also bear the cost of dispatch and clearance of the product samples only of APEDA's scheduled products, upto 20 kg. for 9 sqm. Stalls. In case of table space, the samples will have to be managed by the participants themselves.

In addition to the above, APEDA will be making common meeting arrangements for the benefit of the participants.

Participants should forward their applications along with scanned copy of DD favouring APEDA payable at New Delhi for the requisite amount **by e-mail** at

[dgmpna@apeda.gov.in](mailto:dgmpna@apeda.gov.in). While the date and time of receipt of e-mail along with application duly filled in and scanned copy of DD will be considered as the basis for allocation of space, APEDA reserves the right of allotment of space.

For any query, you may contact Mr. S.S. Nayyar, DGM APEDA New Delhi at tel.: 011-26850877 or e-mail: [dgmpna@apeda.gov.in](mailto:dgmpna@apeda.gov.in)

**In case of companies participating through AIREA they may contact Mr. Rajen Sundaresan at tel.:011-41070555 and e-mail: [airea@indiarice.in](mailto:airea@indiarice.in)**

**Application Form**

**Name of the Fair: GULFOOD, DUBAI, UAE 19-22 FEBRUARY 2012**

**Name of the Company:**

\_\_\_\_\_

**Address**

\_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:**

\_\_\_\_\_

**Website:**

\_\_\_\_\_

**Name, Designation and Tel. No. of Key Executive**

\_\_\_\_\_

**Name, Designation and Tel. No of Contact Executive**

\_\_\_\_\_

**Space required (in Sq. Mtrs.)** \_\_\_\_\_

**Total turnover of the company during 2010-11:** \_\_\_\_\_ **Rs. In lakhs**

**Export turnover:** \_\_\_\_\_ **Rs. In lakhs**

**Products for display:**

-----

-----

-----

**Brief profile of company (not more than 50 words):**

-----

-----

-----

**Whether you have participated in this fair earlier, if so when?**

We hereby accept the rules and regulations of participation as laid down by APEDA/fair organisers. Crossed demand draft No. \_\_\_\_\_ dated \_\_\_\_\_ drawn on \_\_\_\_\_ (name and branch of the bank), favouring APEDA, payable at New Delhi for Rs. \_\_\_\_\_ being the amount of participation charges is enclosed.

(Signatures of authorized signatory of the Company)

Name \_\_\_\_\_

Designation \_\_\_\_\_

Dated: \_\_\_\_\_