

Dear Exporter,

Sub: AAHAR'2013 at Pragati Maidan, New Delhi, from 14th – 18th March 2013

Aahar is one of the important food fair organized in India and APEDA along with MOFPI have been organizing the participation since last 22 years. The event provides a good opportunity to the processors to showcase their products in this important forum where all the potential players from India and other countries world over participate. Considering the response of the exporters and processors, APEDA has decided to organize its participation this year at a much larger scale. The event is scheduled to be held from 14th to 18th March 2013.

Accordingly, APEDA has booked the space at a prominent location in Hall No. 6. We would like to invite you to participate in this event by taking a stall, which will enable you to showcase your products in this important fair. The area can be booked in multiplications of 9 sq. mtrs. The charges for 9 sq. mt. furnished space would be approx. Rs.65,000/- as cost sharing for designing, erection of APEDA pavilion and administrative charges. Participants will be accommodated on first cum first serve basis. Please confirm your participation and send the confirmation by 25th January, 2013 positively to enable us to plan and make necessary arrangements accordingly. It may please be noted that as the space is limited, the stalls will be accordingly allocated on first come first serve basis.

Attached is catalogue entry form for printing information in directory. Please fill up the form along with your confirmation.

Please confirm your participation at your earliest and in case of any clarification, please feel free to contact APEDA at Tel: 011-26526186 Fax No. 011-26526186/011-26519259 and Email: dgmmpd@apeda.gov.in/trade@apeda.gov.in

Thanking you,

Yours faithfully,

U.K. VATS
DY. GENERAL MANAGER

CATALOGUE ENTRY FORM

**For participation in AAHAR 2013 from 14th - 18th March 2013
at Pragati Maidan, New Delhi.**

1. Name of the Company :
2. Address :
3. Name of the Contact Person :
4. Tel. No. :
5. Fax. No. :
6. Mob. No. :
7. E-mail :
8. Products on Display :