



## AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)

APEDA, 3<sup>rd</sup> Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg, (OPP.  
Asiad Village New Delhi 110016  
Phone: 011-26513204/26513219/2651

### APPLICATION FORM

Name of the Fair/Exhibition	AAHAR - THE INTERNATIONAL FOOD AND HOSPITALITY FAIR, PRAGATI MAIDAN, NEW DELHI		
Date of Fair/Exhibition	FROM 10 <sup>th</sup> TO 14 <sup>th</sup> MARCH, 2014		
Name of Company			
Address Street State Tel: Fax: Email: Website (if any) :			
Name & Designation of Key Executive			
Are you a registered with APEDA,	(Yes/No.)	RCMC NO.	
If yes please attach a Photocopy of Registration Certificate			
Are you registered as small scale industry? If yes, please attach attested copy of Registration Certificate			
Are you a member of other EPC/Commodity Board? Please specify			
Space requirement in (sq. Mtrs.)			
Products to be display			
Total turnover of Company (For 3 Years	In Rs.	Export turnover	In Rs.

<b>Organization Activity (Describe your Organization Profile)</b>

<b>PAYMENT DETAILS:</b>		
Payment may be made by Pay Order/Demand Draft, favouring "APEDA, NEW DELHI" payable at New Delhi (India) in Indian Rupees.		
Date	P.O. No./DD No./ with Bank Name	Amount in Rs.

Please return filled application form for booking of space at APEDA Pavilion by Fax/E-mail ([trade@apeda.gov.in](mailto:trade@apeda.gov.in)/ [samidha@apeda.gov.in](mailto:samidha@apeda.gov.in)) or by post

Mobile \_\_\_\_\_ email \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_\_\_ Applicant's signature along with Stamp: \_\_\_\_\_

Dear Exporter,

**Sub: Participation in AAHAR 2014 at Pragati Maidan, New Delhi,  
from 10<sup>th</sup> – 14<sup>th</sup> March 2014**

AAHAR is one of the important and largest food fair so far organized in India in terms of participation and visitors and APEDA along with MOFPI have been organizing the participation with our registered members since last 23 years. The event provides a good opportunity to the traders and processors to showcase their products in this important forum where all the potential players from India and other countries participate. Last year also, about 90% of participants indicated that their objectives were achieved. These points to high level satisfaction in the exhibition. Considering the response of the exporters and processors, APEDA has decided to organize its participation this year also. The event is scheduled to be held from 10<sup>th</sup> to 14<sup>th</sup> March 2014 at Pragati Maidan, New Delhi.

Accordingly, APEDA has booked 900 sqm. space at a prominent location in Hall No. 18. We would like to invite you to participate in this event by taking a stall, which will enable you to showcase your products in this important fair. The area can be booked in multiplications of 9 sq. mtrs. The charges for 9 sq. mt. furnished space would be approx. Rs.70,000/- as cost sharing for designing, erection of APEDA pavilion and administrative charges. Participants will be accommodated on first cum first serve basis. Please confirm your participation and send the confirmation by 5th February, 2014 positively to enable us to plan and make necessary arrangements accordingly. It may please be noted that as the space is limited, the stalls will be accordingly allocated on first come first serve basis.

Attached is catalogue entry form for printing information in directory. Please fill up the form along with your confirmation.

Please confirm your participation at your earliest and in case of any clarification, please feel free to contact APEDA at Tel: 011-26534175 Fax No. 011-26526187/011-26519259 and Email: [samidha@apeda.gov.in/trade@apeda.gov.in](mailto:samidha@apeda.gov.in/trade@apeda.gov.in)

Thanking you,

**Yours faithfully,**

Samidha Gupta  
Asstt. General Manager