

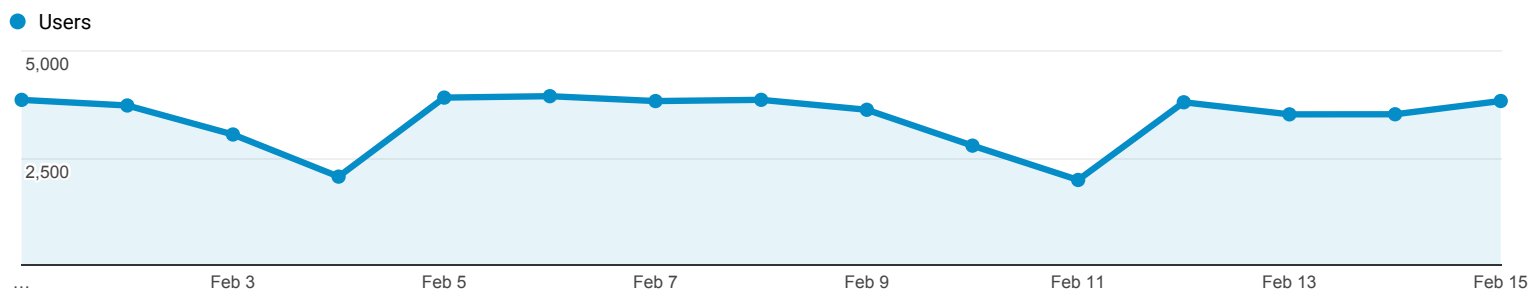
All Traffic

All Users
100.00% Users

Feb 1, 2018 - Feb 15, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	35,895 % of Total: 100.00% (35,895)	28,039 % of Total: 100.10% (28,012)	65,545 % of Total: 100.00% (65,545)	60.99% Avg for View: 60.99% (0.00%)	1.98 Avg for View: 1.98 (0.00%)	00:02:31 Avg for View: 00:02:31 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	16,860 (44.07%)	12,849 (45.83%)	25,616 (39.08%)	67.98%	1.86	00:02:13	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. (direct) / (none)	10,954 (28.63%)	8,922 (31.82%)	19,428 (29.64%)	59.68%	1.99	00:02:40	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. apeda.gov.in / referral	7,323 (19.14%)	4,054 (14.46%)	15,034 (22.94%)	51.84%	2.15	00:02:53	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. com.google.android.googlequicksearchbox / referral	1,004 (2.62%)	854 (3.05%)	1,119 (1.71%)	67.74%	2.01	00:02:01	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. bing / organic	447 (1.17%)	292 (1.04%)	1,269 (1.94%)	54.77%	1.91	00:02:44	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. in.search.yahoo.com / referral	243 (0.64%)	130 (0.46%)	581 (0.89%)	60.76%	1.86	00:02:24	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. farmer.gov.in / referral	232 (0.61%)	201 (0.72%)	246 (0.38%)	51.22%	2.24	00:01:18	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. yahoo / organic	222 (0.58%)	116 (0.41%)	390 (0.60%)	67.95%	1.79	00:02:01	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. ca.channelindia.in / referral	120 (0.31%)	117 (0.42%)	128 (0.20%)	41.41%	2.16	00:01:23	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. traceability.apeda.gov.in / referral	83 (0.22%)	7 (0.02%)	458 (0.70%)	43.45%	1.84	00:02:28	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 144