

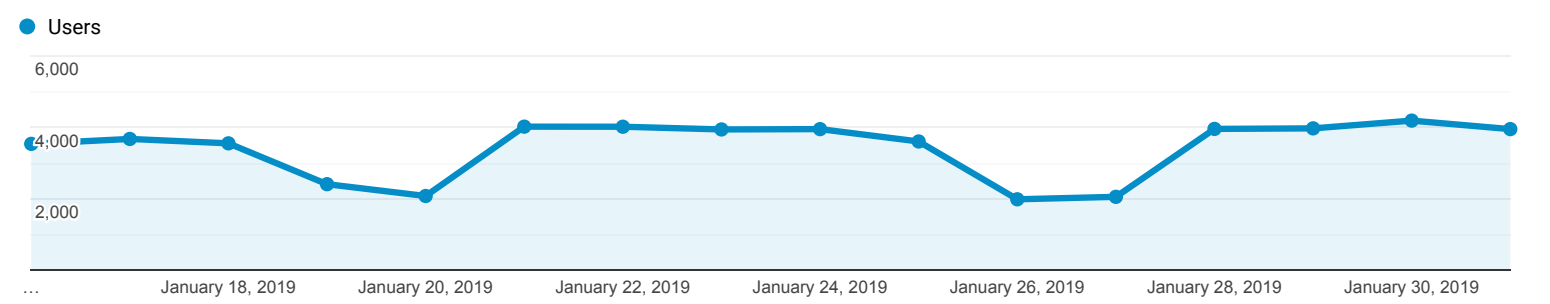
All Traffic

All Users
100.00% Users

Jan 16, 2019 - Jan 31, 2019

Explorer

Summary



| Source / Medium | Acquisition | | | Behavior | | | Conversions eCommerce | | |
|--|---|---|---|---|---|---|---|-----------------------------------|---|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Ecommerce Conversion Rate | Transactions | Revenue |
| | 37,163 % of Total: 100.00% (37,163) | 28,993 % of Total: 100.08% (28,971) | 70,990 % of Total: 100.00% (70,990) | 60.35% Avg for View: 60.35% (0.00%) | 1.99 Avg for View: 1.99 (0.00%) | 00:02:33 Avg for View: 00:02:33 (0.00%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | ₹0.00 % of Total: 0.00% (₹0.00) |
| 1. google / organic | 17,280 (43.84%) | 12,598 (43.45%) | 27,960 (39.39%) | 65.95% | 1.91 | 00:02:23 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 2. (direct) / (none) | 15,911 (40.37%) | 12,916 (44.55%) | 30,189 (42.53%) | 58.32% | 2.00 | 00:02:35 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 3. apeda.gov.in / referral | 3,975 (10.08%) | 2,049 (7.07%) | 8,681 (12.23%) | 50.50% | 2.18 | 00:02:57 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 4. com.google.android.googlequicksearchbo x / referral | 721 (1.83%) | 566 (1.95%) | 842 (1.19%) | 68.65% | 1.96 | 00:01:55 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 5. in.search.yahoo.com / referral | 240 (0.61%) | 140 (0.48%) | 505 (0.71%) | 52.28% | 2.22 | 00:02:45 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 6. bing / organic | 211 (0.54%) | 161 (0.56%) | 385 (0.54%) | 60.00% | 1.99 | 00:02:51 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 7. yahoo / organic | 129 (0.33%) | 76 (0.26%) | 243 (0.34%) | 55.56% | 2.02 | 00:02:14 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 8. traceability.apeda.gov.in / referral | 126 (0.32%) | 16 (0.06%) | 692 (0.97%) | 42.49% | 1.98 | 00:02:15 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 9. vikaspedia.in / referral | 67 (0.17%) | 41 (0.14%) | 71 (0.10%) | 54.93% | 2.48 | 00:02:54 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |
| 10. indiantradeportal.in / referral | 60 (0.15%) | 38 (0.13%) | 85 (0.12%) | 60.00% | 2.42 | 00:04:07 | 0.00% | 0 (0.00%) | ₹0.00 (0.00%) |

Rows 1 - 10 of 119