

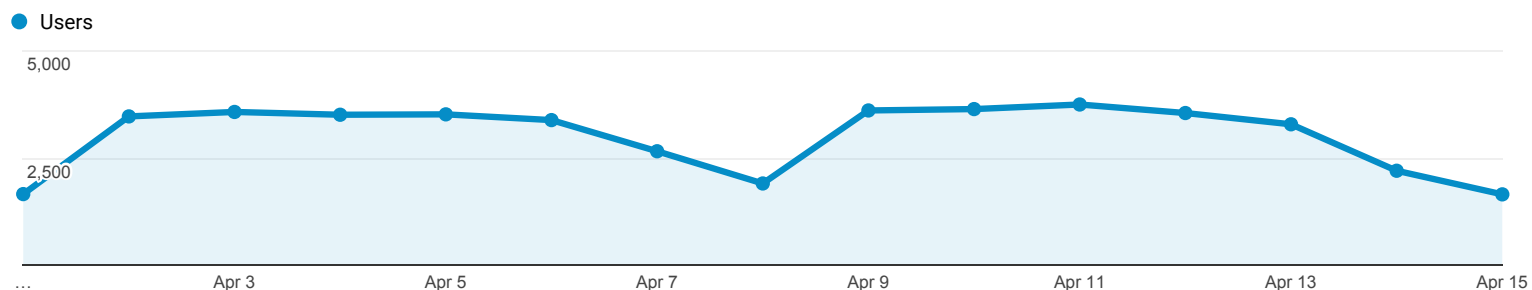
All Traffic

All Users
 100.00% Users

Apr 1, 2018 - Apr 15, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	31,589 % of Total: 100.00% (31,589)	23,991 % of Total: 100.08% (23,972)	58,674 % of Total: 100.00% (58,674)	62.82% Avg for View: 62.82% (0.00%)	1.95 Avg for View: 1.95 (0.00%)	00:02:32 Avg for View: 00:02:32 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	13,526 (39.97%)	10,084 (42.03%)	20,277 (34.56%)	69.54%	1.80	00:02:09	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. apeda.gov.in / referral	11,297 (33.38%)	6,983 (29.11%)	21,699 (36.98%)	55.05%	2.20	00:03:01	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. (direct) / (none)	6,187 (18.28%)	4,932 (20.56%)	12,118 (20.65%)	64.80%	1.81	00:02:24	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. com.google.android.googlequicksearchbox / referral	939 (2.77%)	801 (3.34%)	1,077 (1.84%)	74.56%	1.74	00:01:30	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. bing / organic	465 (1.37%)	313 (1.30%)	974 (1.66%)	56.16%	1.97	00:02:54	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. in.search.yahoo.com / referral	200 (0.59%)	115 (0.48%)	468 (0.80%)	70.30%	1.65	00:02:08	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. farmer.gov.in / referral	175 (0.52%)	144 (0.60%)	196 (0.33%)	56.12%	2.12	00:01:20	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. yahoo / organic	172 (0.51%)	90 (0.38%)	327 (0.56%)	68.50%	1.89	00:02:38	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. traceability.apeda.gov.in / referral	78 (0.23%)	6 (0.03%)	287 (0.49%)	59.58%	1.68	00:01:32	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. indiantradeportal.in / referral	76 (0.22%)	60 (0.25%)	92 (0.16%)	61.96%	1.98	00:02:21	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 121