

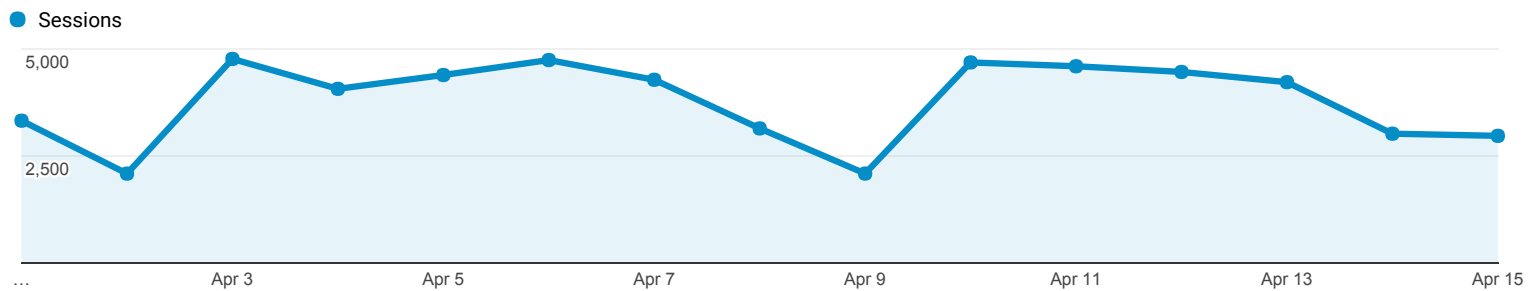
All Traffic

Apr 1, 2017 - Apr 15, 2017

All Users
 100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	56,736 % of Total: 100.00% (56,736)	42.77% Avg for View: 42.73% (0.08%)	24,264 % of Total: 100.08% (24,245)	60.59% Avg for View: 60.59% (0.00%)	2.03 Avg for View: 2.03 (0.00%)	00:02:40 Avg for View: 00:02:40 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	20,282 (35.75%)	52.12%	10,571 (43.57%)	69.55%	1.82	00:02:13	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. apeda.gov.in / referral	19,808 (34.91%)	35.12%	6,957 (28.67%)	52.71%	2.26	00:03:04	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. (direct) / (none)	12,477 (21.99%)	39.41%	4,917 (20.26%)	59.69%	1.93	00:02:44	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. bing / organic	982 (1.73%)	34.52%	339 (1.40%)	57.74%	1.92	00:02:22	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. yahoo / organic	822 (1.45%)	25.91%	213 (0.88%)	57.18%	2.05	00:02:42	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. com.google.android.googlequicksearchbox / referral	501 (0.88%)	82.83%	415 (1.71%)	68.86%	1.84	00:01:31	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. farmer.gov.in / referral	331 (0.58%)	82.18%	272 (1.12%)	52.27%	2.30	00:01:05	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. traceability.apeda.gov.in / referral	319 (0.56%)	1.25%	4 (0.02%)	35.42%	2.95	00:03:58	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. in.search.yahoo.com / referral	95 (0.17%)	29.47%	28 (0.12%)	50.53%	2.08	00:03:48	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. itrack.apeda.gov.in / referral	82 (0.14%)	8.54%	7 (0.03%)	69.51%	1.51	00:02:20	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 145