

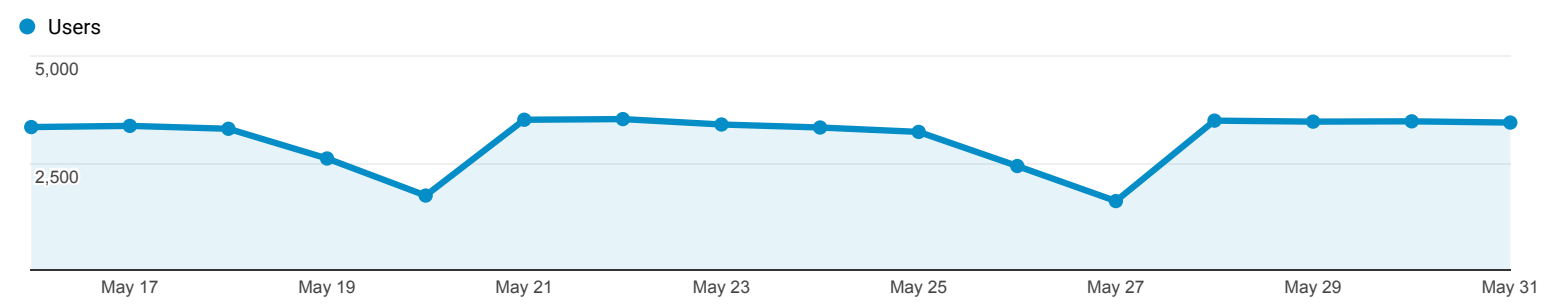
All Traffic

All Users
100.00% Users

May 16, 2018 - May 31, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	34,690 % of Total: 100.00% (34,690)	27,396 % of Total: 100.07% (27,377)	62,804 % of Total: 100.00% (62,804)	64.60% Avg for View: 64.60% (0.00%)	1.91 Avg for View: 1.91 (0.00%)	00:02:29 Avg for View: 00:02:29 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	14,898 (40.01%)	11,412 (41.66%)	21,842 (34.78%)	71.49%	1.72	00:01:56	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. apeda.gov.in / referral	12,747 (34.24%)	8,474 (30.93%)	23,658 (37.67%)	56.67%	2.17	00:03:04	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. (direct) / (none)	6,716 (18.04%)	5,465 (19.95%)	12,663 (20.16%)	66.75%	1.79	00:02:27	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. com.google.android.googlequicksearch box / referral	1,109 (2.98%)	937 (3.42%)	1,210 (1.93%)	75.62%	1.62	00:01:06	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. bing / organic	442 (1.19%)	288 (1.05%)	1,046 (1.67%)	61.47%	1.81	00:02:46	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. in.search.yahoo.com / referral	207 (0.56%)	102 (0.37%)	465 (0.74%)	68.82%	1.71	00:02:00	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. yahoo / organic	165 (0.44%)	97 (0.35%)	313 (0.50%)	67.73%	1.93	00:02:51	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. farmer.gov.in / referral	141 (0.38%)	121 (0.44%)	152 (0.24%)	52.63%	2.61	00:01:00	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. mofpi.nic.in / referral	67 (0.18%)	58 (0.21%)	73 (0.12%)	64.38%	2.21	00:02:59	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. traceability.apeda.gov.in / referral	61 (0.16%)	7 (0.03%)	283 (0.45%)	53.71%	1.65	00:01:30	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 117