

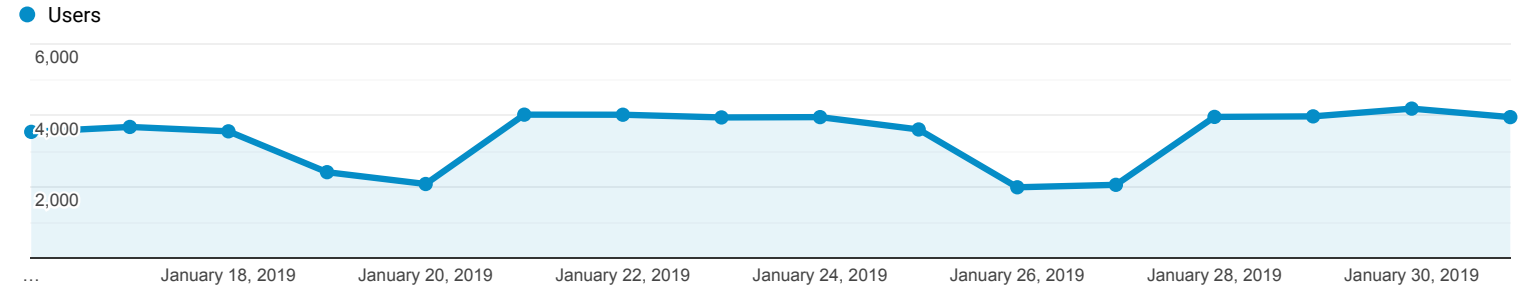
New vs Returning

All Users
100.00% Users

Jan 16, 2019 - Jan 31, 2019

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	37,163 % of Total: 100.00% (37,163)	28,993 % of Total: 100.08% (28,971)	70,990 % of Total: 100.00% (70,990)	60.35% Avg for View: 60.35% (0.00%)	1.99 Avg for View: 1.99 (0.00%)	00:02:33 Avg for View: 00:02:33 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. New Visitor	28,914 (67.47%)	28,993 (100.00%)	28,993 (40.84%)	64.84%	1.98	00:02:16	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. Returning Visitor	13,942 (32.53%)	0 (0.00%)	41,997 (59.16%)	57.24%	1.99	00:02:45	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2