

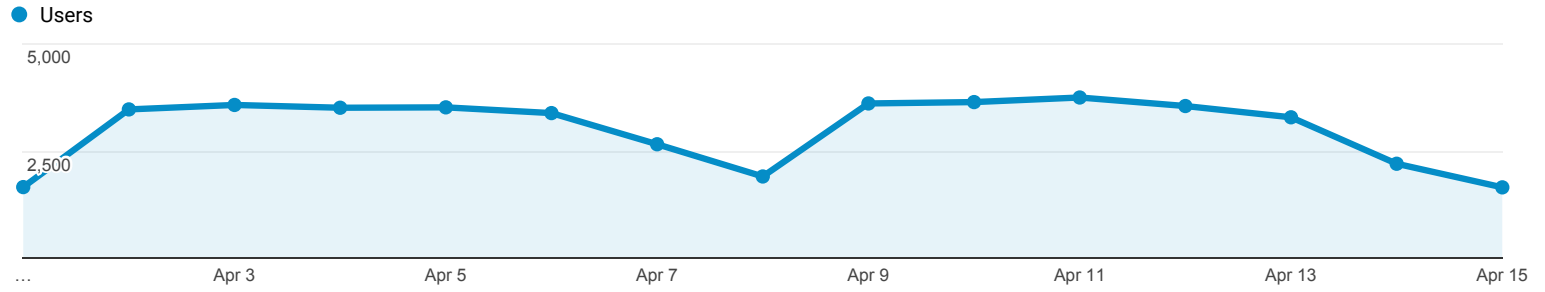
New vs Returning

All Users
100.00% Users

Apr 1, 2018 - Apr 15, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	31,589 % of Total: 100.00% (31,589)	23,991 % of Total: 100.08% (23,972)	58,674 % of Total: 100.00% (58,674)	62.82% Avg for View: 62.82% (0.00%)	1.95 Avg for View: 1.95 (0.00%)	00:02:32 Avg for View: 00:02:32 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. New Visitor	23,934 (65.98%)	23,991 (100.00%)	23,991 (40.89%)	66.02%	1.96	00:02:13	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. Returning Visitor	12,338 (34.02%)	0 (0.00%)	34,683 (59.11%)	60.61%	1.95	00:02:45	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2