

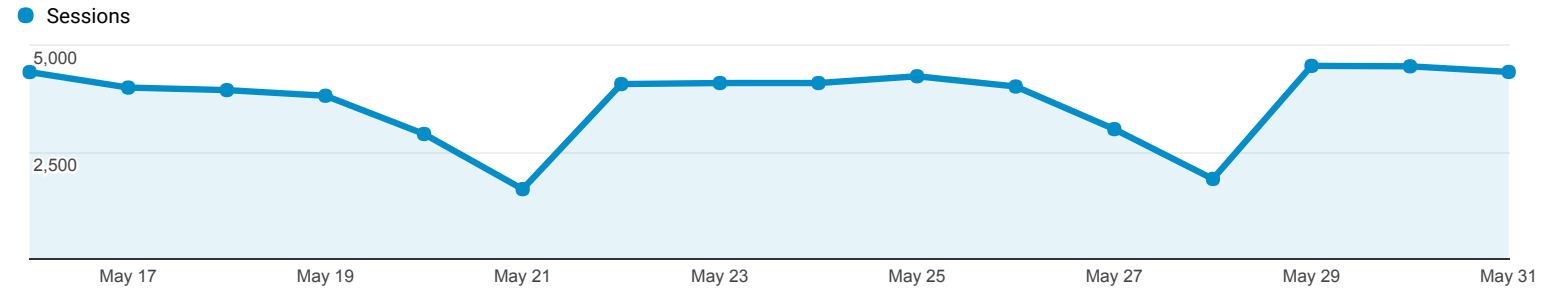
May 16, 2017 - May 31, 2017

New vs Returning

All Users
 100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	59,492 % of Total: 100.00% (59,492)	45.07% Avg for View: 45.04% (0.07%)	26,814 % of Total: 100.07% (26,794)	63.50% Avg for View: 63.50% (0.00%)	1.99 Avg for View: 1.99 (0.00%)	00:02:34 Avg for View: 00:02:34 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. Returning Visitor	32,678 (54.93%)	0.00%	0 (0.00%)	61.04%	2.02	00:02:54	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. New Visitor	26,814 (45.07%)	100.00%	26,814 (100.00%)	66.51%	1.95	00:02:09	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2