

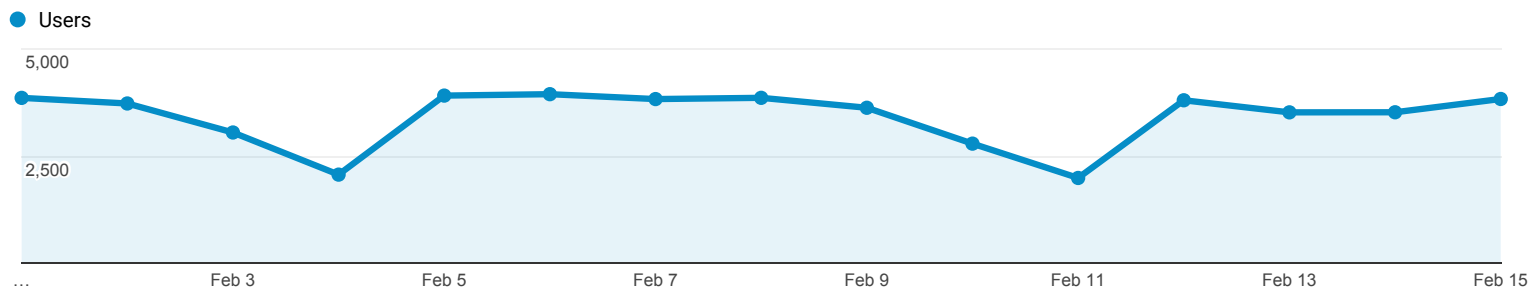
## New vs Returning

All Users  
100.00% Users

Feb 1, 2018 - Feb 15, 2018

**Explorer**

Summary



User Type	Acquisition			Behavior			Conversions <span>eCommerce</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	35,895 % of Total: 100.00% (35,895)	28,039 % of Total: 100.10% (28,012)	65,545 % of Total: 100.00% (65,545)	60.99% Avg for View: 60.99% (0.00%)	1.98 Avg for View: 1.98 (0.00%)	00:02:31 Avg for View: 00:02:31 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. <b>New Visitor</b>	<b>28,138</b> (68.73%)	28,039 (100.00%)	28,039 (42.78%)	65.31%	1.98	00:02:13	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. <b>Returning Visitor</b>	<b>12,801</b> (31.27%)	0 (0.00%)	37,506 (57.22%)	57.76%	1.97	00:02:44	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2