

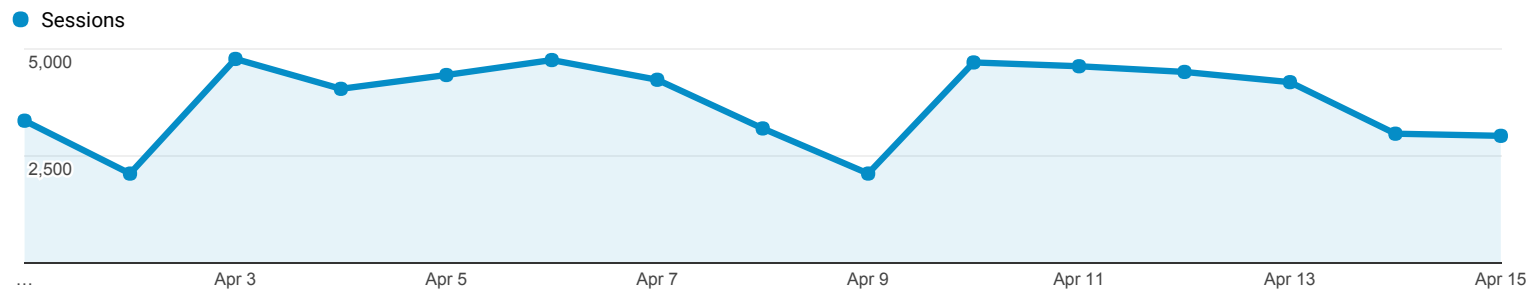
Apr 1, 2017 - Apr 15, 2017

New vs Returning

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	56,736 % of Total: 100.00% (56,736)	42.77% Avg for View: 42.73% (0.08%)	24,264 % of Total: 100.08% (24,245)	60.59% Avg for View: 60.59% (0.00%)	2.03 Avg for View: 2.03 (0.00%)	00:02:40 Avg for View: 00:02:40 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. Returning Visitor	32,472 (57.23%)	0.00%	0 (0.00%)	57.45%	2.03	00:02:55	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. New Visitor	24,264 (42.77%)	100.00%	24,264 (100.00%)	64.79%	2.02	00:02:19	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2