

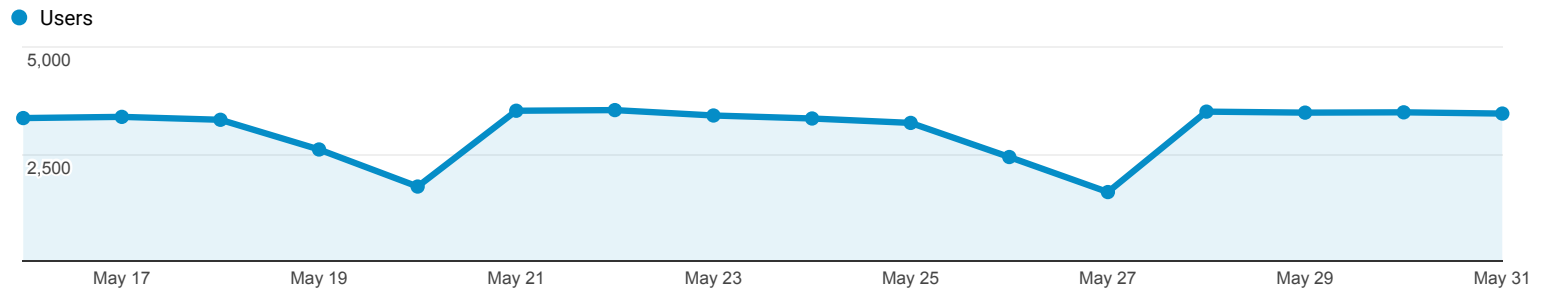
New vs Returning

All Users
 100.00% Users

May 16, 2018 - May 31, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	34,690 % of Total: 100.00% (34,690)	27,396 % of Total: 100.07% (27,377)	62,804 % of Total: 100.00% (62,804)	64.60% Avg for View: 64.60% (0.00%)	1.91 Avg for View: 1.91 (0.00%)	00:02:29 Avg for View: 00:02:29 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. New Visitor	27,085 (68.07%)	27,396 (100.00%)	27,396 (43.62%)	67.61%	1.88	00:02:03	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. Returning Visitor	12,702 (31.93%)	0 (0.00%)	35,408 (56.38%)	62.26%	1.93	00:02:48	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2