

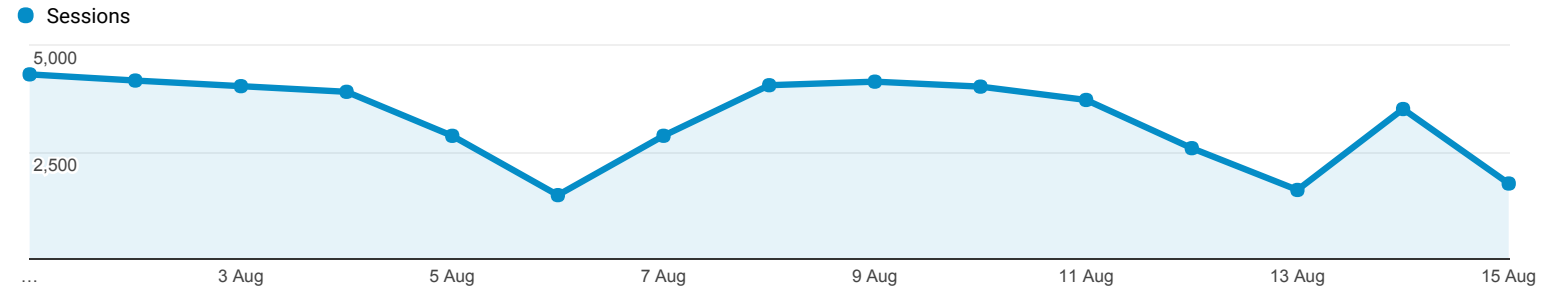
1 Aug 2017 - 15 Aug 2017

# New vs Returning

All Users  
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behaviour			Conversions <span>E-commerce</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Transactions	Revenue	E-commerce Conversion Rate
	49,013 % of Total: 100.00% (49,013)	43.83% Avg for View: 43.78% (0.10%)	21,480 % of Total: 100.10% (21,459)	62.61% Avg for View: 62.61% (0.00%)	2.02 Avg for View: 2.02 (0.00%)	00:02:43 Avg for View: 00:02:43 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. <a href="#">Returning Visitor</a>	<b>27,533</b> (56.17%)	0.00%	0 (0.00%)	61.10%	1.97	00:02:54	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. <a href="#">New Visitor</a>	<b>21,480</b> (43.83%)	100.00%	21,480 (100.00%)	64.55%	2.08	00:02:30	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rows 1 - 2 of 2