


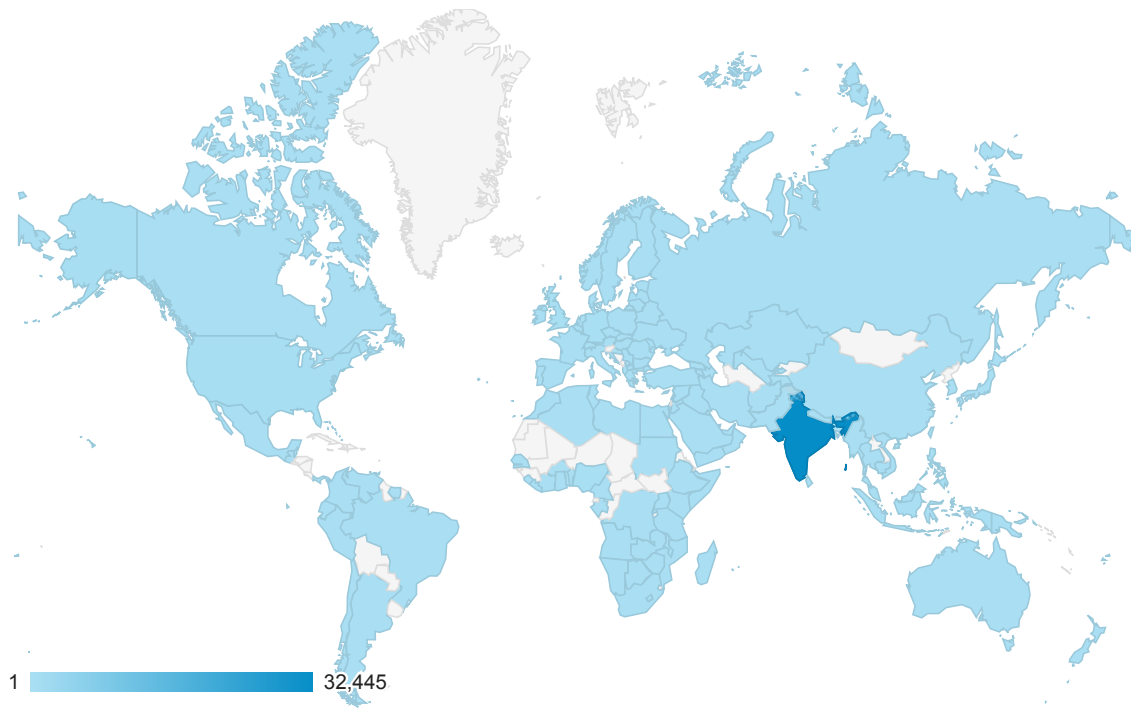
**Location**

 All Users  
 100.00% Users

Feb 1, 2018 - Feb 15, 2018

**Map Overlay**

Summary



Country	Acquisition			Behavior			Conversions <span>eCommerce</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	35,895 % of Total: 100.00% (35,895)	28,039 % of Total: 100.10% (28,012)	65,545 % of Total: 100.00% (65,545)	60.99% Avg for View: 60.99% (0.00%)	1.98 Avg for View: 1.98 (0.00%)	00:02:31 Avg for View: 00:02:31 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. <b>India</b>	<b>32,445</b> (90.27%)	<b>24,853</b> (88.64%)	<b>61,307</b> (93.53%)	60.26%	1.99	00:02:34	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. <b>United States</b>	<b>592</b> (1.65%)	<b>557</b> (1.99%)	<b>681</b> (1.04%)	74.16%	1.68	00:01:36	0 (0.00%)	₹0.00 (0.00%)	0.00%
3. <b>United Arab Emirates</b>	<b>232</b> (0.65%)	<b>210</b> (0.75%)	<b>328</b> (0.50%)	62.20%	2.24	00:03:00	0 (0.00%)	₹0.00 (0.00%)	0.00%
4. <b>United Kingdom</b>	<b>172</b> (0.48%)	<b>159</b> (0.57%)	<b>195</b> (0.30%)	69.23%	1.78	00:01:26	0 (0.00%)	₹0.00 (0.00%)	0.00%
5. <b>Philippines</b>	<b>153</b> (0.43%)	<b>144</b> (0.51%)	<b>185</b> (0.28%)	71.89%	2.18	00:02:36	0 (0.00%)	₹0.00 (0.00%)	0.00%
6. <b>Germany</b>	<b>145</b> (0.40%)	<b>116</b> (0.41%)	<b>193</b> (0.29%)	64.77%	1.72	00:00:56	0 (0.00%)	₹0.00 (0.00%)	0.00%
7. <b>Nigeria</b>	<b>138</b> (0.38%)	<b>131</b> (0.47%)	<b>151</b> (0.23%)	79.47%	1.37	00:00:45	0 (0.00%)	₹0.00 (0.00%)	0.00%
8. <b>Singapore</b>	<b>94</b> (0.26%)	<b>76</b> (0.27%)	<b>119</b> (0.18%)	62.18%	2.02	00:01:50	0 (0.00%)	₹0.00 (0.00%)	0.00%
9. <b>(not set)</b>	<b>94</b> (0.26%)	<b>75</b> (0.27%)	<b>116</b> (0.18%)	75.00%	1.76	00:01:07	0 (0.00%)	₹0.00 (0.00%)	0.00%
10. <b>Canada</b>	<b>88</b> (0.24%)	<b>87</b> (0.31%)	<b>111</b> (0.17%)	73.87%	1.51	00:01:20	0 (0.00%)	₹0.00 (0.00%)	0.00%

