

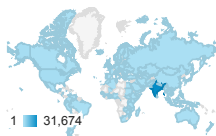
Location

All Users
100.00% Users

May 16, 2018 - May 31, 2018

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	34,690 % of Total: 100.00% (34,690)	27,396 % of Total: 100.07% (27,377)	62,804 % of Total: 100.00% (62,804)	64.60% Avg for View: 64.60% (0.00%)	1.91 Avg for View: 1.91 (0.00%)	00:02:29 Avg for View: 00:02:29 (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)	0.00% Avg for View: 0.00% (0.00%)
1. India	31,674 (90.94%)	24,527 (89.53%)	58,899 (93.78%)	64.02%	1.92	00:02:32	0 (0.00%)	₹0.00 (0.00%)	0.00%
2. United States	674 (1.94%)	636 (2.32%)	812 (1.29%)	77.34%	1.58	00:01:17	0 (0.00%)	₹0.00 (0.00%)	0.00%
3. United Arab Emirates	196 (0.56%)	158 (0.58%)	272 (0.43%)	66.54%	1.88	00:01:55	0 (0.00%)	₹0.00 (0.00%)	0.00%
4. Tanzania	151 (0.43%)	150 (0.55%)	195 (0.31%)	65.64%	1.85	00:01:21	0 (0.00%)	₹0.00 (0.00%)	0.00%
5. United Kingdom	146 (0.42%)	125 (0.46%)	183 (0.29%)	69.95%	1.82	00:02:01	0 (0.00%)	₹0.00 (0.00%)	0.00%
6. Nigeria	92 (0.26%)	91 (0.33%)	104 (0.17%)	82.69%	1.35	00:01:19	0 (0.00%)	₹0.00 (0.00%)	0.00%
7. Australia	85 (0.24%)	81 (0.30%)	99 (0.16%)	72.73%	1.76	00:03:01	0 (0.00%)	₹0.00 (0.00%)	0.00%
8. Singapore	82 (0.24%)	68 (0.25%)	107 (0.17%)	65.42%	1.77	00:01:15	0 (0.00%)	₹0.00 (0.00%)	0.00%
9. Canada	81 (0.23%)	79 (0.29%)	95 (0.15%)	70.53%	1.96	00:01:51	0 (0.00%)	₹0.00 (0.00%)	0.00%
10. France	62 (0.18%)	59 (0.22%)	63 (0.10%)	93.65%	1.16	00:00:05	0 (0.00%)	₹0.00 (0.00%)	0.00%
11. Japan	59 (0.17%)	55 (0.20%)	71 (0.11%)	63.38%	2.82	00:03:14	0 (0.00%)	₹0.00 (0.00%)	0.00%
12. Malaysia	59 (0.17%)	50 (0.18%)	68 (0.11%)	63.24%	1.75	00:01:59	0 (0.00%)	₹0.00 (0.00%)	0.00%
13. Germany	57 (0.16%)	49 (0.18%)	70 (0.11%)	68.57%	2.01	00:02:34	0 (0.00%)	₹0.00 (0.00%)	0.00%
14. Vietnam	57 (0.16%)	50 (0.18%)	69 (0.11%)	68.12%	1.84	00:03:30	0 (0.00%)	₹0.00 (0.00%)	0.00%
15. Saudi Arabia	55 (0.16%)	49 (0.18%)	89 (0.14%)	66.29%	1.66	00:01:54	0 (0.00%)	₹0.00 (0.00%)	0.00%
16. Netherlands	54 (0.16%)	43 (0.16%)	77 (0.12%)	68.83%	2.14	00:01:44	0 (0.00%)	₹0.00 (0.00%)	0.00%
17. China	46 (0.13%)	41 (0.15%)	58 (0.09%)	75.86%	1.36	00:00:49	0 (0.00%)	₹0.00 (0.00%)	0.00%
18. Philippines	46 (0.13%)	44 (0.16%)	49 (0.08%)	79.59%	1.31	00:01:12	0 (0.00%)	₹0.00 (0.00%)	0.00%
19. (not set)	44 (0.13%)	39 (0.14%)	63 (0.10%)	61.90%	2.19	00:04:38	0 (0.00%)	₹0.00 (0.00%)	0.00%
20. Bangladesh	41 (0.12%)	39 (0.14%)	44 (0.07%)	84.09%	1.61	00:00:42	0 (0.00%)	₹0.00 (0.00%)	0.00%
21. Sri Lanka	41 (0.12%)	35 (0.13%)	51 (0.08%)	70.59%	1.94	00:00:34	0 (0.00%)	₹0.00 (0.00%)	0.00%

Rank	Country	Score	Points	Percentage	Time	Score	Points	Percentage	Time	Score	Points	Percentage
22.	Pakistan	41 (0.12%)	38 (0.14%)	44 (0.07%)	88.64%	1.25	00:00:17	0 (0.00%)	₹0.00 (0.00%)	0.00%		
23.	Qatar	41 (0.12%)	33 (0.12%)	48 (0.08%)	68.75%	1.92	00:03:27	0 (0.00%)	₹0.00 (0.00%)	0.00%		
24.	South Africa	37 (0.11%)	36 (0.13%)	39 (0.06%)	94.87%	1.13	00:00:38	0 (0.00%)	₹0.00 (0.00%)	0.00%		
25.	Hong Kong	36 (0.10%)	33 (0.12%)	43 (0.07%)	65.12%	2.02	00:01:14	0 (0.00%)	₹0.00 (0.00%)	0.00%		
26.	Kenya	36 (0.10%)	34 (0.12%)	43 (0.07%)	69.77%	1.58	00:01:28	0 (0.00%)	₹0.00 (0.00%)	0.00%		
27.	Indonesia	34 (0.10%)	30 (0.11%)	49 (0.08%)	57.14%	1.90	00:01:22	0 (0.00%)	₹0.00 (0.00%)	0.00%		
28.	New Zealand	32 (0.09%)	32 (0.12%)	34 (0.05%)	76.47%	1.82	00:02:08	0 (0.00%)	₹0.00 (0.00%)	0.00%		
29.	Turkey	31 (0.09%)	29 (0.11%)	31 (0.05%)	74.19%	1.29	00:01:27	0 (0.00%)	₹0.00 (0.00%)	0.00%		
30.	Thailand	30 (0.09%)	26 (0.09%)	40 (0.06%)	77.50%	1.55	00:00:41	0 (0.00%)	₹0.00 (0.00%)	0.00%		
31.	Nepal	28 (0.08%)	24 (0.09%)	34 (0.05%)	73.53%	1.50	00:01:35	0 (0.00%)	₹0.00 (0.00%)	0.00%		
32.	Russia	27 (0.08%)	26 (0.09%)	54 (0.09%)	70.37%	2.93	00:02:42	0 (0.00%)	₹0.00 (0.00%)	0.00%		
33.	Oman	26 (0.07%)	23 (0.08%)	32 (0.05%)	68.75%	1.69	00:01:39	0 (0.00%)	₹0.00 (0.00%)	0.00%		
34.	Mexico	25 (0.07%)	23 (0.08%)	33 (0.05%)	63.64%	2.21	00:01:48	0 (0.00%)	₹0.00 (0.00%)	0.00%		
35.	Iran	24 (0.07%)	21 (0.08%)	30 (0.05%)	80.00%	1.43	00:00:59	0 (0.00%)	₹0.00 (0.00%)	0.00%		
36.	Italy	24 (0.07%)	21 (0.08%)	28 (0.04%)	75.00%	1.64	00:01:47	0 (0.00%)	₹0.00 (0.00%)	0.00%		
37.	Ukraine	24 (0.07%)	21 (0.08%)	36 (0.06%)	86.11%	1.25	00:00:56	0 (0.00%)	₹0.00 (0.00%)	0.00%		
38.	South Korea	23 (0.07%)	21 (0.08%)	25 (0.04%)	72.00%	1.64	00:00:26	0 (0.00%)	₹0.00 (0.00%)	0.00%		
39.	Egypt	21 (0.06%)	17 (0.06%)	33 (0.05%)	72.73%	1.70	00:02:06	0 (0.00%)	₹0.00 (0.00%)	0.00%		
40.	Spain	19 (0.05%)	18 (0.07%)	23 (0.04%)	82.61%	1.26	00:00:57	0 (0.00%)	₹0.00 (0.00%)	0.00%		
41.	Ethiopia	19 (0.05%)	16 (0.06%)	20 (0.03%)	85.00%	1.25	00:00:26	0 (0.00%)	₹0.00 (0.00%)	0.00%		
42.	Kuwait	18 (0.05%)	17 (0.06%)	22 (0.04%)	72.73%	1.86	00:01:30	0 (0.00%)	₹0.00 (0.00%)	0.00%		
43.	Belgium	17 (0.05%)	17 (0.06%)	19 (0.03%)	94.74%	1.05	00:00:01	0 (0.00%)	₹0.00 (0.00%)	0.00%		
44.	Poland	17 (0.05%)	13 (0.05%)	24 (0.04%)	54.17%	2.92	00:02:42	0 (0.00%)	₹0.00 (0.00%)	0.00%		
45.	Brazil	16 (0.05%)	15 (0.05%)	19 (0.03%)	84.21%	1.16	00:01:18	0 (0.00%)	₹0.00 (0.00%)	0.00%		
46.	Taiwan	15 (0.04%)	12 (0.04%)	19 (0.03%)	78.95%	1.63	00:00:26	0 (0.00%)	₹0.00 (0.00%)	0.00%		
47.	Switzerland	14 (0.04%)	12 (0.04%)	15 (0.02%)	66.67%	2.00	00:04:23	0 (0.00%)	₹0.00 (0.00%)	0.00%		
48.	Israel	14 (0.04%)	13 (0.05%)	16 (0.03%)	50.00%	3.19	00:05:35	0 (0.00%)	₹0.00 (0.00%)	0.00%		
49.	Portugal	12 (0.03%)	9 (0.03%)	12 (0.02%)	91.67%	1.08	00:00:01	0 (0.00%)	₹0.00 (0.00%)	0.00%		
50.	Uzbekistan	11 (0.03%)	10 (0.04%)	16 (0.03%)	75.00%	1.31	00:02:59	0 (0.00%)	₹0.00 (0.00%)	0.00%		
51.	Azerbaijan	10 (0.03%)	10 (0.04%)	15 (0.02%)	53.33%	2.73	00:02:38	0 (0.00%)	₹0.00 (0.00%)	0.00%		
52.	Denmark	10 (0.03%)	8 (0.03%)	12 (0.02%)	58.33%	2.17	00:02:41	0 (0.00%)	₹0.00 (0.00%)	0.00%		
53.	Maldives	9 (0.03%)	5 (0.02%)	17 (0.03%)	58.82%	2.00	00:02:05	0 (0.00%)	₹0.00 (0.00%)	0.00%		
54.	Peru	9 (0.03%)	9 (0.03%)	9 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%		
55.	Sweden	9 (0.03%)	9 (0.03%)	9 (0.01%)	66.67%	2.00	00:03:57	0 (0.00%)	₹0.00 (0.00%)	0.00%		
56.	Argentina	8 (0.02%)	7 (0.03%)	10 (0.02%)	90.00%	1.20	00:01:41	0 (0.00%)	₹0.00 (0.00%)	0.00%		

Rank	Country	Score	Count	Percentage	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
57.	Colombia	8 (0.02%)	6 (0.02%)	9 (0.01%)	44.44%	2.00	00:03:40	0 (0.00%)	₹0.00 (0.00%)	0.00%	
58.	Algeria	8 (0.02%)	8 (0.03%)	9 (0.01%)	88.89%	1.11	00:00:01	0 (0.00%)	₹0.00 (0.00%)	0.00%	
59.	Ireland	8 (0.02%)	8 (0.03%)	10 (0.02%)	80.00%	1.30	00:00:09	0 (0.00%)	₹0.00 (0.00%)	0.00%	
60.	Kazakhstan	8 (0.02%)	8 (0.03%)	10 (0.02%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
61.	Uganda	8 (0.02%)	8 (0.03%)	8 (0.01%)	87.50%	1.25	00:00:02	0 (0.00%)	₹0.00 (0.00%)	0.00%	
62.	Czechia	7 (0.02%)	6 (0.02%)	10 (0.02%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
63.	Ghana	7 (0.02%)	6 (0.02%)	13 (0.02%)	76.92%	1.23	00:01:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
64.	Greece	7 (0.02%)	7 (0.03%)	7 (0.01%)	57.14%	2.29	00:03:19	0 (0.00%)	₹0.00 (0.00%)	0.00%	
65.	Mauritius	7 (0.02%)	5 (0.02%)	10 (0.02%)	40.00%	1.80	00:01:45	0 (0.00%)	₹0.00 (0.00%)	0.00%	
66.	Sudan	7 (0.02%)	7 (0.03%)	7 (0.01%)	85.71%	1.14	00:00:29	0 (0.00%)	₹0.00 (0.00%)	0.00%	
67.	Bahrain	6 (0.02%)	4 (0.01%)	9 (0.01%)	44.44%	4.44	00:06:07	0 (0.00%)	₹0.00 (0.00%)	0.00%	
68.	Lithuania	6 (0.02%)	6 (0.02%)	7 (0.01%)	71.43%	2.71	00:10:10	0 (0.00%)	₹0.00 (0.00%)	0.00%	
69.	Myanmar (Burma)	6 (0.02%)	5 (0.02%)	10 (0.02%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
70.	Rwanda	6 (0.02%)	5 (0.02%)	10 (0.02%)	80.00%	1.20	00:00:36	0 (0.00%)	₹0.00 (0.00%)	0.00%	
71.	Yemen	6 (0.02%)	6 (0.02%)	8 (0.01%)	87.50%	1.62	00:00:12	0 (0.00%)	₹0.00 (0.00%)	0.00%	
72.	Armenia	5 (0.01%)	4 (0.01%)	10 (0.02%)	70.00%	1.90	00:03:09	0 (0.00%)	₹0.00 (0.00%)	0.00%	
73.	Finland	5 (0.01%)	5 (0.02%)	5 (0.01%)	80.00%	1.40	00:02:20	0 (0.00%)	₹0.00 (0.00%)	0.00%	
74.	Jordan	5 (0.01%)	5 (0.02%)	5 (0.01%)	40.00%	1.60	00:00:34	0 (0.00%)	₹0.00 (0.00%)	0.00%	
75.	Trinidad & Tobago	5 (0.01%)	5 (0.02%)	5 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
76.	Cyprus	4 (0.01%)	4 (0.01%)	4 (0.01%)	50.00%	1.75	00:00:43	0 (0.00%)	₹0.00 (0.00%)	0.00%	
77.	Gambia	4 (0.01%)	4 (0.01%)	4 (0.01%)	75.00%	1.50	00:02:11	0 (0.00%)	₹0.00 (0.00%)	0.00%	
78.	Hungary	4 (0.01%)	3 (0.01%)	7 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
79.	Jamaica	4 (0.01%)	4 (0.01%)	4 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
80.	Norway	4 (0.01%)	4 (0.01%)	4 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
81.	Romania	4 (0.01%)	4 (0.01%)	4 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
82.	Serbia	4 (0.01%)	4 (0.01%)	4 (0.01%)	50.00%	2.25	00:00:10	0 (0.00%)	₹0.00 (0.00%)	0.00%	
83.	Zimbabwe	4 (0.01%)	4 (0.01%)	6 (0.01%)	83.33%	1.17	00:01:28	0 (0.00%)	₹0.00 (0.00%)	0.00%	
84.	Benin	3 (0.01%)	2 (0.01%)	3 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
85.	Bhutan	3 (0.01%)	3 (0.01%)	3 (0.00%)	33.33%	1.67	00:01:23	0 (0.00%)	₹0.00 (0.00%)	0.00%	
86.	Chile	3 (0.01%)	3 (0.01%)	3 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%	
87.	Cambodia	3 (0.01%)	3 (0.01%)	3 (0.00%)	66.67%	1.67	00:05:47	0 (0.00%)	₹0.00 (0.00%)	0.00%	
88.	Morocco	3 (0.01%)	3 (0.01%)	5 (0.01%)	80.00%	1.60	00:00:07	0 (0.00%)	₹0.00 (0.00%)	0.00%	
89.	Slovenia	3 (0.01%)	3 (0.01%)	5 (0.01%)	60.00%	1.40	00:00:15	0 (0.00%)	₹0.00 (0.00%)	0.00%	
90.	Tunisia	3 (0.01%)	3 (0.01%)	3 (0.00%)	66.67%	2.00	00:00:42	0 (0.00%)	₹0.00 (0.00%)	0.00%	

91.	Kosovo	3 (0.01%)	3 (0.01%)	4 (0.01%)	75.00%	1.25	00:00:10	0 (0.00%)	₹0.00 (0.00%)	0.00%
92.	Albania	2 (0.01%)	2 (0.01%)	2 (0.00%)	50.00%	2.50	00:01:26	0 (0.00%)	₹0.00 (0.00%)	0.00%
93.	Austria	2 (0.01%)	1 (0.00%)	2 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%
94.	Bosnia & Herzegovina	2 (0.01%)	2 (0.01%)	2 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%
95.	Bulgaria	2 (0.01%)	2 (0.01%)	2 (0.00%)	50.00%	3.00	00:00:23	0 (0.00%)	₹0.00 (0.00%)	0.00%
96.	Côte d'Ivoire	2 (0.01%)	2 (0.01%)	2 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%
97.	Dominican Republic	2 (0.01%)	2 (0.01%)	2 (0.00%)	50.00%	1.50	00:00:26	0 (0.00%)	₹0.00 (0.00%)	0.00%
98.	Ecuador	2 (0.01%)	2 (0.01%)	2 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%
99.	Guinea	2 (0.01%)	2 (0.01%)	3 (0.00%)	66.67%	5.67	00:03:17	0 (0.00%)	₹0.00 (0.00%)	0.00%
100.	Iraq	2 (0.01%)	2 (0.01%)	2 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	₹0.00 (0.00%)	0.00%

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